



Magazine

Year-2018, Vol- 1



Independence and Swadeshi

Swadeshi Apnaye - Desh Bachaye

Organic Noni Hair Color Shampoo

Apply it on hair for 5-10 mins
and wash it with water

It ensures natural, hassle free,
risk-free and damage free
hair colouring experience. It
helps to prevent hair fall,
dandruff and turns hair black
not the scalp.



Do read
IMC E-Magazine
to know more about
Swadeshi, Ayurvedic
and Business
Revolution.



Team

Monthly E-Magazine

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AIM of IMC

"Expansion of Indigenous Goods"

Swadeshi Apnaye – Desh Bachaye



India was ruled by East India Company since 1600. Initially, it started with business but soon it started ruling the country understanding the internal conflicts of the kings of different provinces. By hook or crook, divide and rule policy, they deepened the conflicts and ruled the country for 140 years and now after independence multinational companies from foreign countries are making the nation financially cripple.

IMC was established in 2007 with a philosophy, "Change your thinking to transform your life" and aimed to give opportunities to the countrymen that will help them to create a stress-free and prosperous life. The vision of the company is to make people healthy and wealthy. It provides business opportunities to people who want to create a better life for them and their family members. Anyone from any background can join the company and start their own business. Being a network marketing company, they have created a vast network of associates and have achieved various milestones. Over a decade, IMC has opened various stores and branches all over the country and with the help of distributors are able to promote Ayurvedic and Herbal products across the country. With the pillars of honesty, integrity and high quality of products and services, the company has reached to the zeniths of glory and progressing day by day.

IMC supports the growth of the nation and Swadeshi movement by IMC is the foundation on which they thrive to help support the nation. With the help of pure and high-end quality products of the company, IMC aims to make people healthy and wealthy, and associates of the company are contributing towards the movement by spreading awareness in every nook and corner of the country. IMC is determined to resurrect the status of Ayurveda in the world and hence believes in its motto: Ayurveda Apnaye Nirogi Jeevan Paye.

Recently, India has become a leading manufacturer of most of the items of utility. It has also become a manufacturer of medicines and eatables. Ayurveda is not just an alternative branch of medicine, but it has become a mainstream branch that not only cures ailments but also gives direction towards a healthy and fit life. According to Ayurveda, our body is made of 3 Prakritis or Doshas known as Vatt, Pit, and Kapha. These are the 3 biological energies and the optimum balance of these energies or doshas keeps the body disease free and healthy, but if there is an imbalance in these doshas, then it results in diseases, disorders or infections resulting in malfunctioning of the body. Ayurveda helps to keep these 3 biological energies in balance for the proper functioning of the body. In Ayurveda, a disease is nipped from the roots and person will not suffer from the side effects of the herbal medicines.

Swadeshi Apnaye, Desh Bachaye is not just a slogan of IMC, but is a revolution started by IMC to make the people of the country financially strong and independent. Today also there are many international companies and brands operating and flourishing in our country, but it is the responsibility and duty of the countrymen to adopt Swadeshi products and promote them. IMC has taken in its stride to revive the lost wisdom of Ayurveda and help the citizens of the country by its benefits. It will also help to reduce the circulation of money in foreign countries by reducing imports and strengthening the local entrepreneurs and producers. Swadeshi Apnaye, Desh Bachaye is a movement started by IMC and thousands of people across the country have taken part in it and now it is your turn.

Dr. Ashok Bhatia
Founder and Chairman, IMC

To be successful, set a goal in life and be Self Confident

Honesty, Integrity and Patriotism is the foundation of "IMC"

With the values of honesty, integrity and dedication, Founder and Chairman of IMC, Dr. Ashok Bhatia incorporated International Marketing Corporation Pvt Ltd under Companies Act 1956 in 2007. The headquarters of the company is situated in Ludhiana, Punjab.

The company provides home care products, FMCG products, Ayurvedic and Herbal medicines, Health Care products, Personal and Beauty Care Products, Agriculture and Veterinary products via direct networking channels. It also provides business and employment opportunities for rich and poor equally. Our company is actively working towards manufacturing indigenous products and services that will make the country financially strong.

MD of the company Mr. Satyan Bhatia believes in equality and secularism. He believes in living and working together with people of distinct cultures and background irrespective of their caste, colour, gender or financial position. He is also continuously working towards creating a platform where everyone can work equally and feel empowered. He dreams about a nation that is devoid of poverty and has a strong financial economy.

IMC promotes indigenous products and promotes their philosophy, "Swadeshi Apnaye Desh Bachaye" consumption of indigenous products will help to strengthen the economy and promote Ayurveda. So, the company is determined to manufacture Ayurvedic and Herbal products for holistic living.



Illuminate the lamp of success with the fire of hard work



Mr. Satyan bhatia
(M.D., IMC)



Time will change with Network Marketing

Nobody wants to fail in life, but in order to be successful, it is important to have undeterred focus. Hard work, determination, and perseverance are the pillars of success. Have a goal in mind and start working towards it. The present scenario is devastating as unemployment is on its peak and if anyone even thinks of starting his own business, gets demotivated and confused about what should he start and how much capital he needs to invest.

As a mentor, I can guide the youth and every individual who wants to start his own business, about network marketing. Network Marketing is a direct business whereby forming a strong network one can buy or sell products and eliminates the middlemen from the system. Often a middleman takes the commission; a lot of money is invested in advertisements and given to distributors in the traditional business. But in the network marketing business model, a company distributes the profit amongst the associates and distributes products by the network of associates which makes the associates financially strong. It is a golden opportunity for people looking for a stable business to start their own business without investment and the best part is they can start part-time also.

IMC is one of the network marketing company that produces and markets herbal and Ayurvedic products with the help of its strong network base. Word of mouth is a very strong way of providing information and helping people by providing them high quality products of the company which gives them relief from their ailments and also increases the network of the company. Our company follows international standards of quality and manufactures products after thorough research and development. The entire business of the company is dependent on the sale/purchase of products by the associates and our company keeps the associates updated with latest news and information by the medium of radio, social media and monthly magazines.

Our company does not force anyone to join or buy products. In fact, joining IMC as a business associate is absolutely free. Our philosophy is simple: Use the products and let the results speak. But often people ask:

Why to do network marketing only?

- Starting a networking marketing business does not require any degrees or certificates.
- You are your own boss.
- There is no investment required in this business.
- Anyone can join and work according to his terms and conditions full-time/part-time.
- Even a retired man can join network marketing and work as it is a good source of income.
- It is a secure business with the unlimited potential of income.
- Anyone can start this business at any time; it's never too late.
- Nobody works alone in network marketing, in fact, everybody works in a group/network of his own.
- There is no scope of partiality in this business and no need of taking a loan to start it.
- Education or experience does not matter in this business.
- Associate will start earning from the first day of the work and there is no responsibility.
- An associate will not only earn from this business but will also become well recognized amongst his peers.
- There is no effect of inflation or deflation in this business.

IMC has contributed immensely in the lives of millions and transformed their lives. Come let's join hands and change our future together.

You can win the world with determination and perseverance

Let's make our country financially strong with "Swadeshi Movement"

(From IMC Desk)

The Swadeshi revolution of the 18th and 19th centuries led by Maharishi Dayanand, Bal Gangadhar Tilak, and Mahatma Gandhi made India free from the shackles of Britishers. The freedom of the nation gave the countrymen new birth and filled in them pride. India has always been a country which has been ruled by the foreigners in the past and now multi-national companies from abroad are using the resources and talent of the country for their betterment leading to brain drain the country.

The United States of America was also ruled by the Britishers for 200 years, but then George Washington started a revolution with the slogan of Swadeshi. Today, 25% of the products in the market around the world are American. Similarly, Japan was ruled by Britishers, then Americans and by Portuguese but with their patriotism and love for country, they earned their independence not just once but thrice.

Coming back to India, our country was known as the Golden Sparrow because of its rich heritage and prosperity. But under the British rule, T.B. Macaulay destroyed the Gurukul education system of India and replaced with the British education system. During the British rule, India was considered the nation of poor, downtrodden, snake catchers and dacoits but around 200 scholars and historians from England and Scotland wrote in their memoirs that India was a self-sufficient, spiritual and a developed country with treasures of gold and diamond. They even wrote:

- The villages of India are self-sufficient and make everything they need. They only export salt to the cities as a part of the trade.
- Till 1935, India held 33% share in the international market, i.e. 33% of the indigenous products were sold internationally.
- India was the leading exporter of Iron and was renowned in the world for its iron production. Only in Chhattisgarh, there were more than 1000 iron mills.

- India's agriculture production was triple in comparison to Europe.
- Gurukul system of education was practical and mathematic formulas in Vedic Maths were faster than today's calculators.
- Villagers used to have gold coins with them.
- In the villages, more than 2000 products were produced or manufactured and there were 18 types of skilled labourers like jewellers, weavers, artisans, etc. There were 36 different types of business activities in villages.
- Businessmen dealing in clothes were earning handsomely and there were temples made of gold as well.

East India Company started trading in our country and the policies made by them led to the destruction of the glory and indigenous business of the country. Our freedom fighters laid down their lives to make the country free. But today, more than 5000 multinational companies have their branches in our country. The government of India gives a logic that foreign direct investment will lead to infrastructural development, increase in employment and development of an economy, but is it right? These companies are earning more from our country than they are investing. They operate in our country because of cheap labour, but it leads to brain drain. It is high time to bring back the revolutionary Swadeshi movement. IMC was founded with the philosophy of Swadeshi Apnaye, Desh Bachaye by Dr. Ashok Bhatia, Founder and Chairman of IMC and Mr. Satyan Bhatia, MD of IMC to spread the Swadeshi movement in every nook and corner of the country. They are giving business opportunities to every unemployed person of the country and thereby contributing towards making the country financially independent.

So let's join together and make our nation again a Golden Sparrow.



Editor



Jai Shanker Mishra

Chief Editor, IMC, E-Magazine

Independence and Power of Indigenous Movement

Our independence is the sacrifice of millions of freedom fighters irrespective of their caste, creed, colour or religion. On 15th August 1947 at 11 am, the constituent assembly declared India free from the British Rule and became a democratic country. At the stroke of midnight, India earned its independence and since then, every year 15th August is celebrated as Independence Day.

It is the national festival of the country. On 15th August 1947, first prime minister of the country, Late Shri Jawaharlal Nehru hoisted the National Flag of the country for the first time at Red Fort. It has become a tradition now to hoist national flag at Red Fort and a grand event is organized where cultural performances from every state take place and the Prime Minister of the country addresses the nation.

August edition of the IMC E-magazine is dedicated to the spirit of Patriotism, Independence, and importance of Indigenous goods. Swadeshi has been a revolutionary movement in the history of India. Chhatrapati Shivaji was a staunch believer of Swadeshi and started a war against Mughals, Bal Gangadhar Tilak and Mahatma Gandhi also fought against the Britishers and launched the Swadeshi movement to promote indigenous good and boycott foreign goods.

Now, IMC is creating a revolution and putting tremendous efforts to revive the centuries-old branch of medicine called Ayurveda. Dr. Ashok Bhatia, Founder, and Chairman of IMC and Mr. Satyan Bhatia, MD of the company believe that promoting indigenous products and business is important for the development and progress of the

nation. As the countrymen of India, we all should use and promote indigenous products and companies.

At present, there are more than 5000 multinational companies that have established their factories and branch offices in our country. They are using our resources, manpower, and talent to boost their sales and revenue and sending millions to their home country. Isn't it brain drain of the country? It will not only threaten our local companies and manufacturers but will also lead to slow financial growth of the economy.

Finance is the backbone of the country and it is time to make our country economically strong by using indigenous products, promoting indigenous companies and manufacturers especially in villages. IMC is manufacturing herbal products that are used in day to day life without compromising on the quality. They ensure that associates who join the company do not only become financially independent but also become stress-free and healthy. Through a strong network base, they create awareness and distribute herbal product throughout the country.

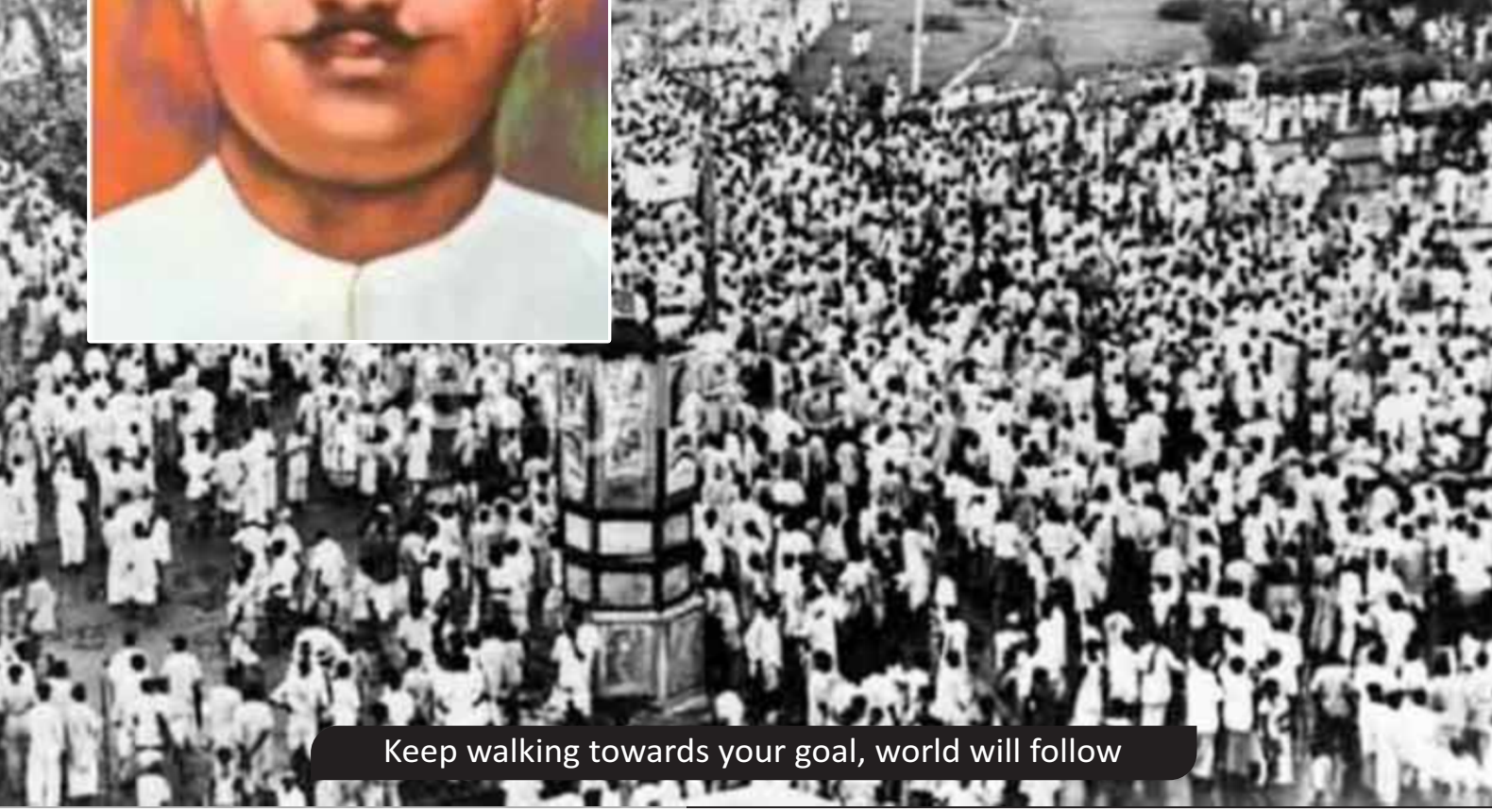
It is high time; we need to make our country free from the shackles of poverty, corruption, unemployment and foreign goods. Come, let's join IMC and become part of their Swadeshi Revolution and contribute towards making our country's financially independent and channelizing the energy of the youth in the right direction. We congratulate everyone on the 71st Anniversary of India's Independence and Rakshabandhan.

Face the problem don't run away from it

The desire for "Sacrifice"



*The desire for sacrifice is now in our hearts
We shall now see what strength there is in the boughs of the enemy.
O country, Why does no other speaks?
Whoever I see, is gathered quiet in your party..
O martyr of country, of nation, I submit myself to thee
For yet even the unacquainted speaks of thy courage
The desire for struggle is in our hearts
We shall now see what strength there is in the boughs of the enemies.
When the time comes, we shall show thee, O heaven
For why should we tell thee now, what lurks in our hearts?
We are pulled to service, by the hope of martyrdom
The gathering of the lovers for martyrdom is in the house of the enemy
The desire for struggle is in our hearts
We shall now see what strength there is in the boughs of the enemies.
Armed does the enemy sit, ready to attack on that side
Ready too are we, our bosoms thrust out to him on this side
With blood we shall play Holi, if our nation is in need
The desire for struggle is in our hearts
No sword can sever hands that have the heat of battle within,
No threat can bow heads that have risen so
Even furthermore will rise the flame that is inside us
And the desire for struggle is in our hearts
We set out from our homes, our heads shrouded with cloth (our body bag),
Holding our lives in our hands, do we march so
In our assembly of death, life is now but a guest
The desire for struggle is in our hearts
Stands the enemy in the gallows thus, asking,
Does anyone have a wish for martyrdom?
With a host of storms in our heart, and with revolution in our breath,
We shall knock the enemy cold, and no one shall stop us
What guts does our destination has, to stay away from us
The desire for struggle is in our hearts
What good is a body that does not have passionate blood?
How can a boat tied to shore contest with storms over wild seas
The desire for struggle is in our hearts,
We shall now see what strength there is in the boughs of the enemies.*



Keep walking towards your goal, world will follow

Awards and Recognition



Launching of Dr. Ashok Bhatia and IMC Postal Stamps and Envelope by Mrs. Manisha Bansal, Director, Postal Services (HQ) Punjab Circle & UT, Chandigarh



Postal Stamp of IMC



Front side of the Envelope



Postal Stamp of Dr. Ashok Bhatia



Back side of the Envelope



INDIA'S BEST COMPANY OF THE YEAR AWARD 2017
Awarded by
International Brand Consulting Corporation, USA.

Awards and Recognition



"GOLD MEDAL & NATIONAL ACHIEVEMENT AWARD"

Presented by
Hon'ble Mr. Satpal Gosain (Health and Family Welfare
Minister, Punjab) for Outstanding quality, research and
development.



"EXCELLENCY AWARD OF AYURVEDA"

Presented by
Hon'ble Dr. Dinesh Katoch (Advisor Ayurveda, Ministry
of Ayush, Govt. of India) and Hon'ble Dr. Rakesh
Sharma (Director Ayurveda, Punjab)



"NATIONAL EXCELLENCY AWARD"

Presented by
Hon'ble Sh. Surinder Singh Negi,
Health and Family Welfare Minister, Uttarakhand



"BHARAT GAURAV PURSKAR"

Presented by
Dr. V.B. Soni, Former Ambassador of India and Hon'ble
Justice Chandrashekhareya UPA Lokayukta,
Karnataka.



**EXCELLENT GLOBAL ACHIEVER
"ASIA PACIFIC INTERNATIONAL AWARD"**

Presented by
Hon'ble Former Deputy Prime Minister of Thailand and
Ambassador of India on 11th May, 2013.



"JEWEL OF INDIA AWARD"

Presented by
Hon'ble Dr. G.V.G. Krishnamurthy Former Election
Commissioner of India, Hon'ble Dr. Bishma Narain
Singh Former Governor and Ex- Central Minister and
Hon'ble Shri O.P. Verma Former Chief Justice and
Former Governor of Punjab.

Shri Tulse

*Beneficial in more than
200 diseases*



श्री तुलसी पीरें - स्वस्थ जीरें



Shri Tulsi

Extract of Five types of Tulsi Plants

Shri Tulsi is a rich formulation of Extracts of 5 Types of Tulsi - Shyam Tulsi, Vishnu Tulsi, Ram Tulsi, Nimbu Tulsi & Van Tulsi

In India's ancient medicinal system, Basil is a herb that prevents various diseases and is incomparable. Tulsi is known as the “Queen of Herbs” and is rich in phyto-nutrients. Tulsi contains minerals like Vitamin A, Beta-carotene, potassium, iron, copper, manganese, and magnesium. Tulsi leaves also acts as a tonic for heart. Tulsi has endless miraculous and medicinal value; it has antioxidant, anti-bacterial, anti-biotic, anti-inflammatory, anti-viral, anti-allergic, anti- disease properties. It is used in Allopath, Ayurveda, Homeopathy, Unani and other science of medicines.

Maharishi Charak elaborates on the characteristics of Tulsi and says that, it is beneficial in more than 200 diseases like flu, swine flu, dengue, fever, cough, cold, joint pain, blood pressure, excess weight, sugar, allergy, hepatitis, urine disorders, gout, piles, pyorrhea, hemorrhage, swollen lungs, ulcer, stress, lack of semen, tiredness, loss of appetite, vomiting, etc. Maharishi Sushrut says, “Tulsi destroys the diseases caused by imbalances of the three doshas namely Vat, Pitt and Kapha, it eliminated bad breath and odour.”

There are 60 types of tulsi in the world, but mainly 5 types of basil leaves are used in medicines in India. IMC's product Shri Tulsi is also a rich formulation of these 5 types of basil leaves.



*Crown Ambassador
Star
Associates*
of July 2018



Manoj Kumar, Bihar

*Ambassador
Star
Associates*
of July 2018



Ram Bahadur Pandit, Delhi



Dhanesh Kumar Yadav, Uttar Pradesh



Mukesh Kumar, Uttar Pradesh

Don't curse your destiny rather create your destiny

Chairman Star Associates of July 2018



Komal Sharma, Rajasthan



Gautam Lal, West Bengal



Ananta Meher, Odisha



B Mahesh Babu, Karnataka



Prafulla Mahato, West Bengal



Shiv Sahai Kushwaha, Uttar Pradesh



Vikas Sadashiv Nanaware, Maharashtra



Kailash Chaudhary, Bihar



Manju Jain, Madhya Pradesh



Veena Mishra, Uttar Pradesh



Sanjeev Kumar Karn, Delhi



Sara Singh, Nagaland



Diamond Star Associates of July 2018

- Jyotsna Mahato, West Bengal
- PLATONIC HERBAL INDIA, Uttar Pradesh



Ruby Star Associates of July 2018

- | | |
|---|---|
| ➤ Lalit Mohan Sharma, Delhi | ➤ Palash Gogoi, Assam |
| ➤ Anilkumar N. Pathak, Gujarat | ➤ Menka Kumari, Bihar |
| ➤ Naushad Ali, Bihar | ➤ Bhavana Verma, Madhya Pradesh |
| ➤ Dashrath Pd Gupta, Madhya Pradesh | ➤ Manisha Shukla, Chattisgarh |
| ➤ Mohammad Ishaq, Madhya Pradesh | ➤ Topesh Kumar, Bihar |
| ➤ Sarvesh Gupta, Uttar Pradesh | ➤ Balwan Singh, Haryana |
| ➤ Amit Jain, Uttar Pradesh | ➤ Raj Kumar Maurya, Uttar Pradesh |
| ➤ Vijay Kumar Poddar, Bihar | ➤ Sanjay Kumar, Bihar |
| ➤ Bijya Behera, Odisha | ➤ Gurinder Singh, Punjab |
| ➤ Abhinandan Kumar, Bihar | ➤ Sanjay Kumar Srivastava, Assam |
| ➤ Sajjan Anand, Bihar | ➤ Jaspal Singh, Punjab |
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| ➤ Nilam Devi, Jharkhand | ➤ Netrapal Singh, Uttar Pradesh |
| ➤ Krishn Pratap Singh, Uttar Pradesh | ➤ Ritaben Umretiya, Gujarat |
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| ➤ Rina Pramanik, West Bengal | ➤ The Royal Dreams, Haryana |
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| ➤ Dilbag Singh, Punjab | ➤ Sunayana Kumari, Bihar |
| ➤ Smt Manju Devi, Uttar Pradesh | ➤ Manmatha Kumar Sahu, Maharashtra |
| ➤ Ram Lagan Sharma, Bihar | ➤ Paramanshu Prakash Agrawal, Jharkhand |
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| ➤ Santosh Singh, Uttar Pradesh | ➤ Subhash Shrivastava, Madhya Pradesh |
| ➤ Mala Shivhare, Madhya Pradesh | ➤ Manoj Kumar Jharkhand |
| ➤ Manpreet Singh, Punjab | ➤ Amajd Khan, Uttar Pradesh |
| ➤ Manoj Narsingrao Suryawanshi, Maharashtra | ➤ Neetu Sharma, Delhi |
| ➤ Jajal Shivani, Gujarat | |



Gold Star Associates of July 2018

- Gurlal Sngh, Punjab
- Kanhaiya Yadav, Uttar Pradesh
- Dr. Arun Kumar Yadav, Uttar Pradesh
- Ravindra Nana Shirsath, Gujarat
- Tarique Hussain Ansari, Jharkhand
- Bikash Chandra Mahato, West Bengal
- Kamlesh Kumar Hardasmal Anvani, Gujarat
- Mohit Kumar Aagre, Chattisgarh
- Hirabai Sanjay Lende, Maharashtra
- Sailendra Kumar Panda, Odisha
- Md Seraj Uddin, Bihar
- Gharo Devi, Jammu & Kashmir
- Machindra Dadapatil Khade, Maharashtra
- Munshi Ram, Bihar
- Ujwal Sahu, Odisha
- Maninath Mahto, Jharkhand
- Baljinder Singh, Punjab
- Sudhir Kumar Singh, Bihar
- Pramod Kumar Maurya, Uttar Pradesh
- Ram Shreshth Kumar, Bihar
- Veerbhadrappa S Kulkarni, Karnataka
- Hasim, Uttar Pradesh
- Narendra Kumar, Uttarakhand
- Gurpreet Singh, Punjab
- Tallurisreedevi, Andhra Pradesh
- Surjya Kumar Buragohain, Assam
- Murali, Uttar Pradesh
- Pawan Kumar Tyagi, Madhya Pradesh
- Dharmvir Prasad, Jharkhand
- Raju Prasad, Uttar Pradesh
- Kanhaiya Lal, Uttar Pradesh
- Swarup Mondal, West Bengal
- B.baskar, Telangana
- Seema Sharma, Uttar Pradesh
- SK Noor Mohammed, West Bengal
- Ashok Singh, Jammu & Kashmir
- Raghvendra, Uttar Pradesh
- Satyanath Mohanta, Odisha
- Neha Sunil Desai, Maharashtra
- Vikash Kumar, Bihar
- Arun Kumar, Bihar
- Sushila Devi, Bihar
- Lal Singh, Uttar Pradesh
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- Mohammad Rafi M Sayyad, Maharashtra
- Shri Ramesh Chand, Uttar Pradesh
- Ram Pravesh Ray, Bihar
- Mamta Salvi, Rajasthan
- Zorawar Singh, Jammu & Kashmir
- Falgunnee Viththalbhai Balas, Gujarat
- Sri Prakash Ram, Uttar Pradesh
- Tekram, Haryana
- Madan Lal Geela, Rajasthan
- Lavkush, Rajasthan
- Mohammad Mozahid Raza, Bihar
- Sabiya Khatoon, Jharkhand
- Navneet Malik, Haryana
- Chandra Bhawan Pandey, Uttar Pradesh
- Satish Kumar, Bihar
- Om Prakash Pandey, Uttar Pradesh
- Shyam Kumar, Bihar
- Dashmi Singh, Uttar Pradesh
- Habibur Rahman, Bihar
- Ranjana Madhavrao Bhoshikar, Maharashtra
- Ramdas Appoints, Maharashtra
- Rajni Bala, Punjab
- Surinder Singh, Punjab
- Manju Ramachandra Kiran, Karnataka
- Subhadra Sardar, West Bengal
- Surybhan Prasad, Uttar Pradesh
- Sarvan Kumar, Punjab
- Harekrisha Pal, Jharkhand
- Kiran, Haryana
- Tulsi Saikia, Assam
- Vishnu, Haryana
- Nswalesh Kumar, Bihar



Gold Star Associates of July 2018

- Manoj Balasaheb Anjankar, Maharashtra
- Nand Lal Lodhi, Uttar Pradesh
- Sunil Patel, Bihar
- Kavita Singh, Bihar
- Rama Kant Tiwari, Uttar Pradesh
- Pawan Kumar Maheswari, Madhya Pradesh
- Geeta Shree Gupta, Bihar
- Narayan Mahto, Jharkhand
- Rajesh Ranjan Das, Jharkhand
- Awchar Uddhav Laxmanrao, Maharashtra
- Puntu Giri, Bihar
- Siva Prasad Rao Potlapalli, Telangana
- MD Yoosuf, Uttar Pradesh
- Swapon Kumar Neogi, West Bengal
- Konda Kasaiah, Andhra Pradesh
- Susheela Tripathi, Madhya Pradesh
- Anrudh Singh, Uttar Pradesh
- Ramender Kumar, Delhi
- Vedprakash, Uttar Pradesh
- Maroti Vijayrao Govindpura, Maharashtra
- Jagdish Nagar, Madhya Pradesh
- Kiranjit Singh, Punjab
- Ram Sawari, Uttar Pradesh
- Padam Chandar Jain, Madhya Pradesh



Silver Star Associates of July 2018

- Bhanwar Singh Bhati, Rajasthan
- Shyam Naresh Pandey, Uttar Pradesh
- Baljeet Kaur, Delhi
- Wajhul Qumar, Bihar
- Sumeshwar Yadav, Jharkhand
- Pravin Kumar Singh, Bihar
- Shambhu Singh, Uttar Pradesh
- Ebrar Ahmad, Jharkhand
- Gama Ram, Uttar Pradesh
- Bikram Kumar, Bihar
- Jayadev Mahananda, Odisha
- Pratima Kumari Gupta, Delhi
- Pawan Kumar Chetia, Assam
- Ashok Kumar, Delhi
- Rakesh Kumar Sahu, Chattisgarh
- Ved Prakash Dhamu, Rajasthan
- Ramnain, Uttar Pradesh
- Tabrej Ahmed, Madhya Pradesh
- Narendrabhai K. Makwana, Gujarat
- Kehsav Prasad Singh, Bihar
- Jayanta Bishwash, Delhi
- Pappu Verma, Uttar Pradesh
- Archana Yadav, Uttar Pradesh
- Chandan Kumar, Bihar
- Naaz R Mulla, Gujarat
- Sanjulata Padhan, Odisha
- Kewala Prasad Vishwakarma, Uttar Pradesh
- Prashant Agarkar, Maharashtra
- Moti Ram Mahto, Jharkhand
- Rahul Jaiswal, Uttar Pradesh
- Santosh Kumar, Bihar
- Rajan Jaiswal, Maharashtra
- Mrs Sunita Patil, Gujarat
- Satya Prakash Gaud, Madhya Pradesh
- Awadh Kishor Prasad, Bihar
- Prakash S Kamble, Karnataka
- Manish Kumar, Punjab
- Gurmeet Kaur Bahra, Delhi
- Gurpreet Kaur, Punjab
- Pankaj Kumar, Punjab
- Dharma Ram Khoja, Rajasthan
- Shravan Kumar, Uttar Pradesh



Silver Star Associates of July 2018

- Umesh Kumar, Bihar
- Jitendra Kumar, Uttar Pradesh
- Rajeev Kumar Gupta, Uttar Pradesh
- Sanjay Kumar, Uttar Pradesh
- Purandar Panda, Odisha
- Malti Devi, Uttar Pradesh
- Fulmati Maurya, Uttar Pradesh
- Alok Mujumdar, West Bengal
- Raju Prasad, Uttar Pradesh
- Virendra Kumar Kushwaha, Uttar Pradesh
- Sunita Devi, Uttar Pradesh
- Bindra Nath Pari, West Bengal
- Vijay Laxmi Kushwaha, Uttar Pradesh
- Amit Kumar Jha, Bihar
- Madhuri Vilas Gabhane, Maharashtra
- Sunil Kumar, Bihar
- Bhartiben Vipul Amlani, Gujarat
- Ashok Kumar, Uttar Pradesh
- Shyamkishor Pardhi, Madhya Pradesh
- Devendra Mani Tirpathi, Uttar Pradesh
- Ajay Kumar Singh, Bihar
- Awadhesh Sharma, Uttar Pradesh
- Dindayal Rai, Bihar
- Taro Modi, Arunachal Pradesh
- Uttam Sahu, West Bengal
- Reeqha Sonwane, Madhya Pradesh
- Anoj Ram, Jharkhand
- Rajesh Kumar, Uttar Pradesh
- Nandkishor Kushvaha, Bihar
- Kailash Gameti, Rajasthan
- Ganesh Mistiry, Jharkhand
- Nilam Madhya, Pradesh
- Dr. Ghanshyam, Madhya Pradesh
- Raj Kumar Mandal, Bihar
- Varsha Kumari, Chattisgarh
- Dharmendra Kumar Vishwakarama, Uttar Pradesh
- Vijay Kumar Prajapati, Bihar
- Guddu Kumar, Jharkhand
- Jagdish Prasad Sharma, Rajasthan
- Pramod Baburao Yadav, Maharashtra
- Sajida Khatoon, Madhya Pradesh
- Dhanraj Sharma, Jharkhand
- Saddam Hussain, Bihar
- Parmatama, Uttar Pradesh
- Pooja Singh, Uttar Pradesh
- Alauddin, Uttar Pradesh
- Kavita Tindwani, Gujarat
- Toijam Ibemhal Devi, Manipur
- Lakhan Saw, Bihar
- Vishal Bharat Chavhan, Maharashtra
- Sangeeta Kumari, Bihar
- Hajrabibi Saiyed, Gujarat
- Ranjit Kumar Pandey, Jharkhand
- Shubham Suresh Relkar, Maharashtra
- Nirmal Pyara Surin, Jharkhand
- Bhuliya Devi, Jharkhand
- Ram Pratap, Uttar Pradesh
- Sarita Devi, Jharkhand
- Suraj Kuswah, Madhya Pradesh
- Ganga Bharata, Jharkhand
- Pawan Singh, Madhya Pradesh
- Dharmpal Kumar, Bihar
- Kota Murali Krishna, Andhra Pradesh
- Boda Shyamala, Telangana
- Umesh Narayan, Chandra Bihar
- Sukhdev, Haryana
- Neeraj Kumar, Bihar
- Fateh Chandra Chaturvedi, West Bengal
- Kishan Singh Chadana, Rajasthan
- Anandi Tudu, West Bengal
- Arvind Kumar Singh, Uttar Pradesh
- Uday Sah, Jharkhand
- Deepika Sharma, Punjab
- Murugesh Sidram Neerli, Karnataka
- Raziya Begum, Karnataka
- Harish Kumar Verma, Chattisgarh



Silver Star Associates of July 2018

- Kothapally Dasharatha Ramaiah, Telangana
- Sunil Kumar Maurya, Uttar Pradesh
- Sumaiya Arshad, West Bengal
- Kalawati, Haryana
- Seemadevi Lunia, Gujarat
- Rajesh Gajanan Zade, Maharashtra
- Anil Parasuram Sonawane, Maharashtra
- Rajeshree Keshavrao Bhosikar, Maharashtra
- Rohit Kumar Maji, Jharkhand
- Ram Prit Rajak, Bihar
- Umesh Chandra Gupta, Madhya Pradesh
- Soma Datta Singh, Uttar Pradesh
- Sunita Devi, Uttar Pradesh
- Debasish Swain, Odisha
- Sundeep Bhujel, Assam
- Manju Rana, Jharkhand
- Ravi Gond, Uttar Pradesh
- Joydev Murmu, Jharkhand
- Bishnudeo Besra, Jharkhand
- Imtaj Ansari, Jharkhand
- Kornelipus Marandi, Jharkhand
- Apoorva Jain, Madhya Pradesh
- Ramesh Jaiswal, Uttar Pradesh
- Chhabil Das, Haryana
- Saroj Murmu, Jharkhand
- Bhagwan Deen Yadav, Uttar Pradesh
- Poonam Rani, Delhi
- Sanjeev Kumar Das, Manipur
- Santosh Kumar, Bihar
- Abhinandan Kushwaha, Madhya Pradesh
- Ajay Kumar Singh, Bihar
- Manav Jyot, Delhi
- Kirti Kuldip Jadhav, Maharashtra
- Abhijeet Kanda, Himachal Pradesh
- Sushil Kumar Pathak, Bihar
- Shohrabuddin Siddiqui, Uttar Pradesh
- Bijit Rai Bhuyan, Assam
- Mithilesh Kumar, Delhi
- V Someya Ranjan Raju, Odisha
- Priti Devi, Bihar
- Rakimul Sekh, West Bengal
- Azad Hussain, Bihar
- Prabhakar Krishna Bargode, Maharashtra
- Matiur Rahaman, West Bengal
- Lalit Kumar Mahto, Bihar
- Manisha, Haryana
- Harendra Kumar Das, Assam
- Suraj Gopinath Anjankar, Maharashtra
- Ashok Kumar Ray, Jharkhand
- Bhupender Singh Solanki, Delhi
- Dinesh Kumar Maury, Uttar Pradesh
- Kalpana Verma, Madhya Pradesh
- Naina R K Singh Gautam, Maharashtra
- Nitin Sureshrao Chandankhede, Maharashtra
- Om Singh, Uttar Pradesh
- Santosh Thakur, Jharkhand
- Sandip Damodar Sangole, Maharashtra
- Prem Pal Singh, Uttar Pradesh
- Maroti Vitthal Rao Bhoskar, Maharashtra
- Awchar Kashinath Panditrao, Maharashtra
- Krishan Kumar, Haryana
- Ramrao Ashroba Narwade, Maharashtra
- Durga Jeetwani, Madhya Pradesh
- Amaresu Venkateswrulu, Andhra Pradesh
- Shivanand Appasaheb Gotkhindi, Karnataka
- Amaresu Srinu, Andhra Pradesh
- Haribandhu Palai, Odisha
- Mrunal Ashish Gadade, Maharashtra
- Pawan Kumar, Bihar
- Chaman Goutam, Chattisgarh
- Gulam Sarwar, Uttar Pradesh
- Girraj Saran Sarwat, Uttar Pradesh
- Ashok Kumar Pathak, Uttar Pradesh
- Harlochan Singh, Punjab
- Nambakam Ramakrishna, Telangana
- Nilambar Giri, Bihar



Silver Star Associates of July 2018

- Rajesh Jain, Delhi
- Manish Maheshwari, Delhi
- Robin, Rajasthan

- Suresh Prasad Lodhi, Madhya Pradesh
- Umesh Gupta, Madhya Pradesh

Become Self-Sufficient

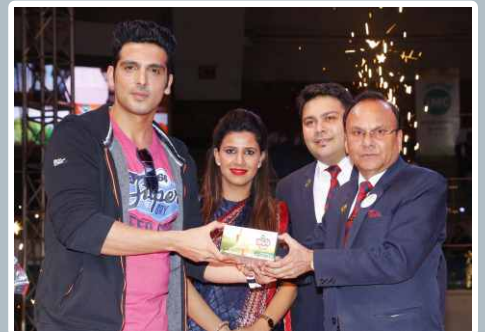
Motivational

Once upon a time, there was a rabbit in a forest. He befriended a sheep, a reindeer and a goat. They used to play together, roam together all day long and even promised the rabbit to be there for him whenever he needs. One day, poor rabbit was attacked by the wild dogs and he started running for help. He went to the goat first but she refused to help as she was feeding her kids milk. Then he went to the sheep but she also refused as she was going for sheep shearing. Disappointed, he rushed to the reindeer but was refused again as the deer was scared of dogs and he ran away. Finally, the rabbit decided to protect himself and he ran fast towards the thick bushes and hid there. Barking dogs came rushing and growling but could not find him. And, the rabbit's life was saved because he did not lose hope and put efforts to protect himself.

Remember, only those who believe in their capabilities will only succeed. Even, god helps those who help themselves. So always be self-sufficient.

Winners are those who take risk.

Glimpse of
Mega
Seminar
Talkatora Stadium
Delhi





IMC Thailand Trip





OFFER

ROYAL MONTHLY BONUS

(RMB)

IMC introduces Royal Monthly Bonus for Associates upto Diamond Star level.

ELIGIBILITY:

Any associate can avail a monthly bonus under the given offer if they maintain their previously achieved level. The varied amounts of the Royal Monthly Bonus according to the respective level maintained are mentioned on the right side. ➡

- ▶ **Super Star:** Rs. 2,000
- ▶ **Silver Star:** Rs. 4,000
- ▶ **Gold Star:** Rs. 7,000
- ▶ **Ruby Star:** Rs. 15,000
- ▶ **Diamond Star:** Rs. 25,000

Conditions:

Newly qualified associates will only be eligible for the Royal Monthly Bonus in the succeeding month of their achievement if they maintain their achieved level.

Note:

The criteria which is to be followed for qualification by the Associates for maintenance of different levels are as follows:

Level	No. of qualified 35% Legs	PGBV
Super Star	0	30,000
Silver Star	1	30,000
Gold Star	2	25,000
Ruby Star	4	20,000
Diamond Star	6	15,000

Offer Validity: 2nd August 2018 – 31st October 2018



OFFER

Fast

35%

Offer

Achieve Fast
35% Level (Super Star)

Eligibility:

If an associate earns 75001 PGBV
in a single month

OR

Earns 1 lac PGBV in two months
then they shall directly reach 35% level.

CONDITION:

Maximum 7501 PBV in a month will be considered per associate ID
for qualifying fast super star

VALIDITY:

2nd August 2018 - 31st October 2018



OFFER



**OFFER
Fast**

25%

Achieve Fast 25% Level

Eligibility:

**If an associate earns 7501 PBV in a single month,
then they shall directly reach 25% level.**

Note:

The purchase should be done in the same month

Validity: 2nd August 2018 - 31st October 2018



IMC

OFFER

REPURCHASE OFFER

Qualification:

Earn **15000 PBV** in
3 months i.e. Aug, Sept
and Oct 2018.

Gift: Win Invitation For LEADERSHIP TRAINING SEMINAR

by renowned Motivation Speaker
& Corporate Trainer

Mr. Vivek Bindra

and **Grand Inauguration of
New Warehouse**

in Haridwar

on 4th, 5th, 6th and 7th December 2018

EVENT FEATURES:

- Special life changing leadership and motivational training by renowned **Motivational Speaker and Corporate Trainer Mr. Vivek Bindra**.
- Accommodation and meals at a prestigious Hotel.
- Visit to IMC factory.
- Opening and visit to the new warehouse
- Entertainment programs DJ and Dance.
- Still photography & videos to capture every precious moment.
- Recognition and Award Ceremony.

Note:

- You can bring your spouse/partner along by achieving double qualification.
- Offer is not transferable/ exchangeable.
- Children are not allowed.
- Offer valid from 1st Aug to 31st Oct 2018.
- Check-out on 7th Dec 2018 before 12:00pm.



IMC New Products



Fat Away Kit

IMC presents a natural solution to control weight gain and lose those extra pounds that have become your reason for concern. Fat Away Kit is a natural and easy solution to lose weight and control weight gain. It melts the body fat and converts it into energy leading to weight loss. It also helps in fulfilling the nutrient requirement of the body.

It has no side effects.

Health Kit

If you want to live a doctor and drug-free life then use IMC's Health Kit. Products in the health kit are enriched with herbs that help in living a long and disease-free life.



Sugar Away Kit

This kit helps in regulating blood sugar level, frequent urination and thirst in the diabetic patients. It also helps in reducing swelling and weakness in the body due to diabetes.

Life is all about not losing hope and being optimistic even in challenging times.

IMC New Products

Wellness Kit

For the overall wellness of the body and fulfilling requirement of nutrients in the body everybody should use this kit.



Pyari Saheli Kit

A True friend of every woman Pyari Saheli Kit helps to fight against many female health problems like an irregular menstrual cycle, leucorrhea, menstrual cramps, indigestion, nausea, etc. It helps in making the body internally strong.



Personal Kit

Products of daily consumption can be availed in IMC's Personal Kit. Products in the kit are Ayurvedic and of good quality that can be used by anyone. It has no side effects.



Only a man of strong character can be successful in life.

Your first shot of the day
Health Shot



Health Shot Ingredients:
Ginkgo Leaf Extract (Ginkgo biloba) - 40%, Loh Berry
Juice (Hippocrene hamamelis) - 35%, Tulsi L.E. (Ocimum
sanctum) - 2.2%, Ashwagandha (Withania officinalis) - 3.0%, Stevia
3.0%, Amla Juice Powder (Emblica officinalis) - 0.001%, Elachi (Elettaria cardamomum) - 0.10%, Ark Kava
(Stemona rotundifolia) - 0.002%, Kesar (Crocus sativus) -
0.001%, Ashwagandha L.E. (Withania somnifera) - 2.0%,
Panchagavya (Panchagavya) - 5.0%, Ark Gulab (Rosa canina) -
5.0%, Nagarmotha L.E. (Cyperus scariosus) - 1.0%, Giloy Ext.
L.E. (Tinospora cordifolia) - 0.8%, Punarnava (Boerhaavia
diffusa) - 2.0%, Ashwagandha L.E. (Withania somnifera) - 2.0%,
Shatavari (Asparagus racemosus) - 0.5%, Brahmi
(Bacopa monnari) - 0.5%, Green Coffee Ext. (Coffea arabica) -
0.1%, Preservatives: Sorbic Acid (Potassium sorbate) - 0.10%.

Health Shot Indications:
Builds stamina and develops strong immune system. Flushes out toxins from the system and clears
the gastro-intestinal tract.

Health Shot Dosage: Take one shot (30ml) daily in the morning or as directed by the physician.

IMC
Health Shot

IMC
Health Shot

Energy Drink
Your First Shot of the Day

Your last shot of the Night
Aloe Shot



Health Shot and Aloe Shot

Your first shot of the day for Energy Booster

Health Shot

- It is a rich formulation of Aloe Vera, Basil, Leh Berry, ginger, gooseberry, cardamom, Giloy, Ashwagandha and many other herbs.
- It keeps you energized and fit all day long.
- It helps in building metabolism and immune system.
- It helps in cleansing the gastrointestinal tract thereby excreting the toxins from the body.
- It helps in reducing the side effects of alcohol like hangover and laziness, jaundice, hepatitis and strengthens the liver.
- It helps in regulating cholesterol level, building digestive system and delays the aging process.



Your Last shot of the night for healthy liver

Aloe Shot

It is a rich formulation of Aloe Vera Juice, Pineapple Juice, pomegranate juice, amla juice, Indian fumitory (Pitapapra), kalmegh, country gooseberry (Bhui Amla) and other herbs.



- Aloe Shot is an ultimate detoxifier that helps to remove toxins from the internal organs of the body.
- It helps in increasing appetite and curing constipation, indigestion and irritable bowel syndrome.
- It helps in building strong immunity and metabolism.
- It is also beneficial in diseases like psoriasis, eczema and urinary tract infections.
- It is a rich source of antioxidants that help in regulating weight and cholesterol level.
- It is highly effective for people who consume alcohol as it reduces the side effects of alcohol on the liver and keeps the liver healthy.

Aloevera Facial Mask



The ingredients present in it helps in rejuvenating the skin and giving instant glow. It has anti-bacterial antioxidant properties that revitalizes the skin cells, reduces acnes and blemishes and gives a skin soft. It also beats the seven signs of ageing like wrinkles and patchy skin, moisturizes the dry skin and removes tanning. It has a cooling effect that helps to relax the tense nerves and tissues of the face

Use Indigenous Products To Save Your Nation

Indigenous philosophy is not limited to the goods manufactured in the country but it also includes consumption or purchasing of products from self-sufficient small vendors of the country.

Swadeshi Philosophy

- Swadeshi is not just a product or an object but is an ideology.
- It is the principle and foundation of a simple yet profound lifestyle
- It is the Mantra of inner peace and prosperity.
- It is a revolution.
- It is a solution for Unemployment.
- It is a transformative approach that will uplift the society and the nation.

If a country wants to become economically and financially strong, have a well built infrastructure and powerful army then it is important to adopt Swadeshi and tread the road less travelled.

- Adopt and promote indigenous products.



*Desh ka Paisa, Desh mein rahega.
Desh Gulami evam Loot se Bachega*