

Swadeshi Apnaye - Desh bachaye



Do read
IMC E-Magazine
to know more about
Swadeshi, Ayurvedic
and Business
Revolution.

Monthly E-magazine

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"Fear is what restricts growth and faith is what ensures Success!"

Thomas Edison, the inventor of electric power, mass communication, sound recorder, motion pictures, etc. was once interviewed when he developed eclectic bulb. He was asked, 'what was the reason behind his continuous efforts even after failing so many times?" He said, "I never failed. In fact, I would 99 ways of not developing an electric bulb." This is called an attitude. A never failing and a never quitting attitude will only help you achieve the impossible and keep moving on in the laborious and tiring times. Similarly, Abraham Lincoln lost presidency elections 15 times, but he never gave up. On the contrary, he encouraged his officials to think out of the box, stay focused on the goal and not to lose hope. Now, America remembers him with respect and considers him as an ideal man.

Great leaders never did something different every time but, did the same thing in different ways and learnt from their mistakes every time they suffered a setback. Observe a child when he learns to walk, he falls again and again then he tries to walk again. It simply is the law of life, humans learn by practicing again and again. So why are we so scared of failures? When I was young and people used to ask me about my future, I used to say I will help people become successful but nobody believed me. But I was determined to do something different in my life and so began the journey.

From Ashok Bhatia to Dr. Ashok Bhatia Founder and Chairman of IMC

I was born in the middle class family in Amritsar (Punjab). Since childhood, I used to think big, even though our family had limited means but I used to work part-time along with my studies. I started working in a transport company at a meager salary of 25Rs and then started giving tuitions on a monthly salary of Rs. 75 only.

After graduation in 1972, I started working in Food Corporation of India (FCI) and then in State Bank Of India. Often people, dream of getting a government job as they feel that it is the most rewarding and secured job.

Whereas, I wasn't satisfied working in SBI. I used to dream of starting my own business and legendary business icons were my role models. I used to read their success stories and decided to leave bank job to start my own business. After resigning from the bank, I started many business but some were successful and few failed, but I was never disappointed with my efforts. My philosophy was simple to give my 100% in my business and leave rest at god's will. I was confident that one day, I will start a company that will not only help me become financially strong but will help others as well.

During my struggling days, I used to research a lot about successful people. What triggers them? What are their philosophies and vision? How was their journey from rags to riches? This



made me realize that Network Marketing is the only business that will not only help you become rich and successful in fact, it will help others as well. This is the only industry that works on developing long lasting relations and supporting each other. This business echoed with my values and dream of helping others becoming financially strong.

In 2007, along with my son Mr. Satyan Bhatia, we started a company called International Marketing Corporation. Vision was simple, to create a platform where people from every segment of society can come and join the company to start their own business. Giving an opportunity to people to live their lives on their own terms, lead a healthy, disease and stress-free life became our mission. Hence, we started with IMC to promote herbal and organic products for a fit and active lifestyle. We started with handful of products but in the span of ten years, now the company has more than 250 products. Initially, the response was slow but we did not lose hope and used to meet people every day to discuss our business plan and now, we have countless people associated with us nationwide. The products of the company were not only welcomed by people of India but people from different use our products and enjoy a healthy lifestyle.

There is no shortcut to success and there is no limit to success. This universe is always eager to help those who help themselves but it is important to take that first step in faith and keep moving forward. When I started IMC there were many challenges and pitfalls, but I never deterred and my focus was clear to help people become successful and financially independent. This vision made me wake up every day to work even harder, learn more and never give up. In this journey, I learned new things and was awarded with many awards and accolades, one such honour was to be awarded with the degree of Doctorate in Business. Recently, our company was recognized as the best company of the year in 2017. That's how, a small town man who believed in his dreams made his life a success story.

Always Remember...

"Don't let anybody tell you that you can't do it.

Don't let the limitations of others limit your vision.

Remove self-doubt and Fear.

Believe in yourself, you can even achieve what you once thought was Impossible."



How to be Successful in Network Marketing and be your own Boss?



mind. Even the best of the scientist claim that, "Mind over Matter" is the secret that will turn your life entirely. It means that our mind has the capacity to change not only our lives or make us successful but it can bring a change in their entire cosmos. Whenever you are confused, feeling dejected or want to give by looking at the situations and circumstances, remember that is the time to go inside and feed your mind with positivity.

"Even the universe surrenders in front of a person with a strong willpower and a balanced mind."

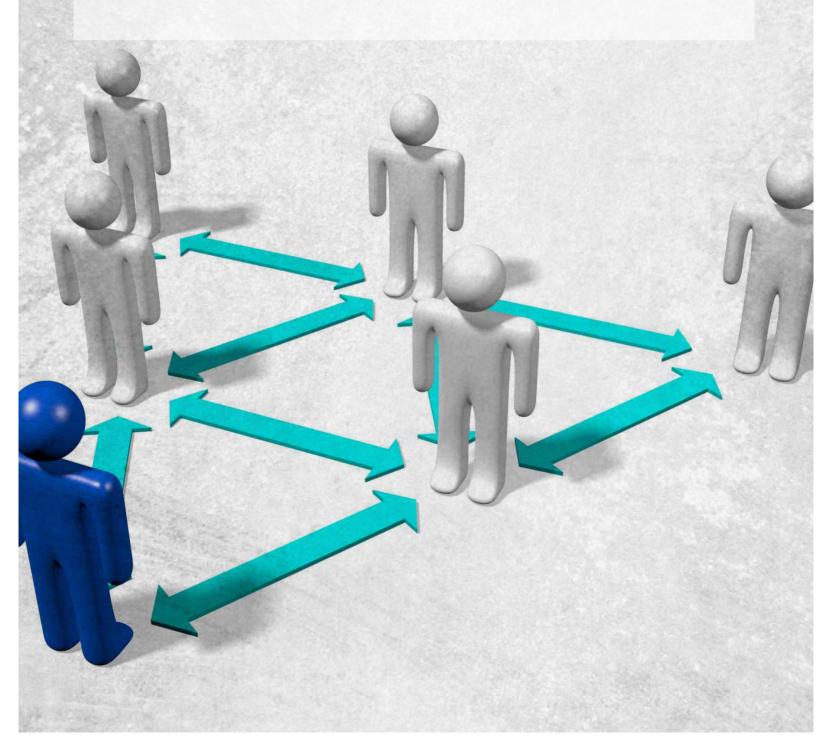
Important points to keep in mind to be successful in Network Marketing:

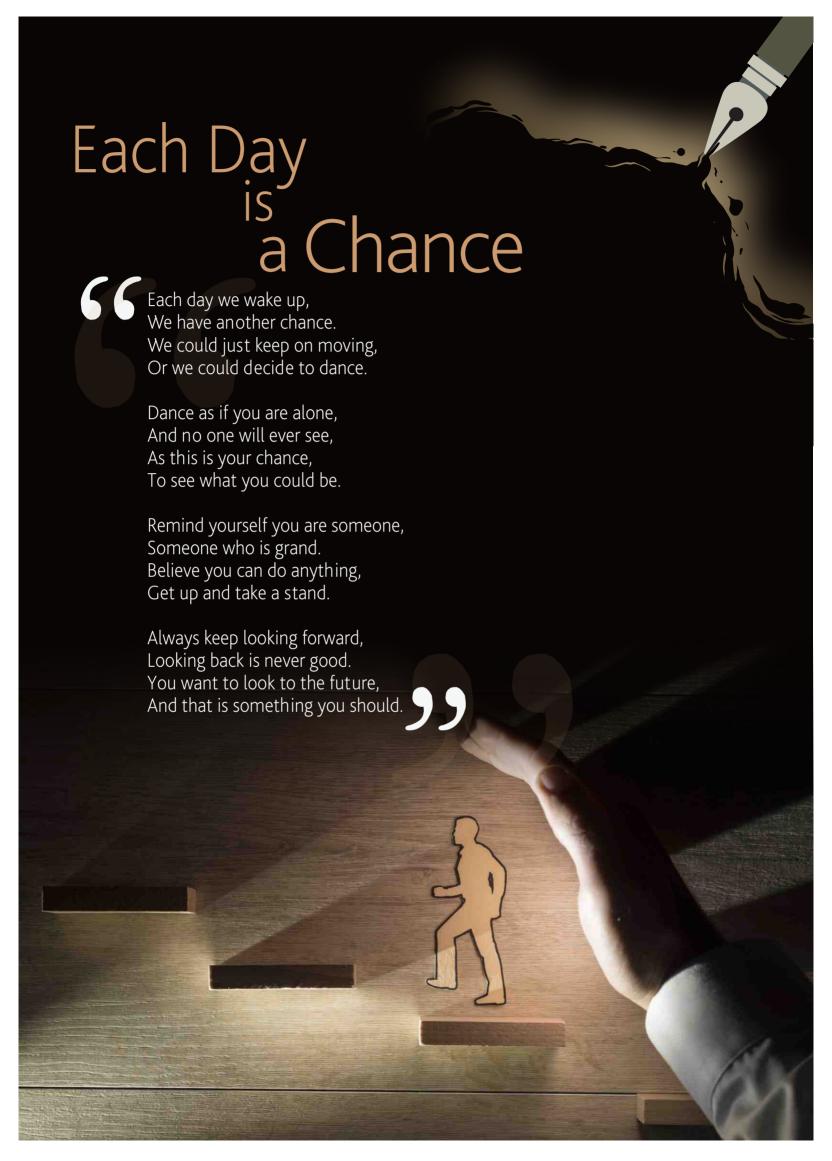
- Choose the right company: Undoubtedly, there are many companies in the network marketing industry and every company is offering the best of the products/services. But it is important to decide which is the best company according to your dreams and whether the company fulfills your expectations or not. A right company will never give you false hopes or bogus plans to become rich. On the contrary, a responsible and ethical company will have a good business plan and will motivate you to focus and climb the ladder of success with determination. Always remember, in the long-run only a right company will help support you and help you grow.
- **Network marketing is a business, not a job:** Most of the people consider network marketing a profession or a job but it is a misconception. Network marketing is a business where an associate commits his time and energy to market the products of the company in return of a commission. It's his own choice and decision to stay in the company or not and how much time to give to his business. Also, he needs to understand just like every other business even network marketing also takes time to grow and become well established and it depends on the commitment of the business associate.
- Set a goal to be successful: Do you want to know what is the shortcut to success? It lies in the first step itself: setting the goal. When a person has a predefined target or a goal to achieve within a stipulated deadline, he will think less, plan less and act more. So, before starting anything always ask yourself three questions: Why are you doing this work? What will you get from this work? How much time do you want to devote to the work? These questions will help you define your goals and get time bound results.
- Know your company and its products: How can you market the products of the company if you don't know anything about it? When you join a company, know the details of the company. Where is the company from? Its background, vision, mission, business plan and what is the company offering? This will give you an inside picture of the company, boost your confidence and help you speak effortlessly in the meetings and seminars.
- Plan of Action: Now, when you have joined the company and know the business plan, it's time to pull up your socks and get on the ground. This is the most crucial phase as you will represent the company in front of strangers, so it is important to have a plan of action. Think about how you want to represent your company and plan your speech. This will give you clarity of thoughts and you will address the audience in an effective manner.
- Read Success stories: While you are working hard to achieve your target, you might face many challenges and obstacles. It may result in disappointment but this the time to stay positive and enthusiastic. Read books of people who were successful in network marketing, listen to success stories of your leaders and founders of the company. This will boost your morale and help you get back on the ground with a right frame of mind.
- **Build long-term professional relations:** Always remember, a winner is the one who not only transforms his life but also develops long-lasting relations. In your journey, you will meet many

people and make your own team. But if you are not able to make them feel comfortable and could not connect to their mindset then you won't be able to hold them in your team for long. Don't work towards earning money rather work on your team and you will be automatically be plifted.

• Be a good leader: Leader is not someone who sits and let others work. In fact, leader is the one who works together with his team and boosts their morals. Being a leader is not easy, you will have to take hard decisions, resolve internal conflicts in the team, guide others but if you are there to support your team in the thick and thins, you will earn respect of your team. So thrive to be a good leader and inspiration for your team.

Network Marketing is a business that helps you regain control in your life. Often a person is either slogging day-in and day-out in a job or has to invest millions to start his own business. Network Marketing is the middle path that helps you to work whenever you want to and with minimum investment. So, if all you dream is to be successful and live a luxurious life then come and be a part of IMC to change your life.







What makes IMC distinctly ahead in the

Network Marketing Industry



The 21st century is the century of career-driven, ambitious and hardworking people. Everyone is in a rat race to accumulate wealth and provide comfort to the family. People even go abroad or leave their hometown in search for better opportunities or job and work round the clock to make the ends meet. But with the limited salary can a person make all the dreams come true? Not really. If you want to be successful and to achieve zeniths of glory then it's time to take the reins of your future in your hands.

Often when we work hard and are on the journey to success, there are bound to have loopholes and pitfalls. When a person is climbing the ladder of success, it depends on our pace whether to reach on the top quickly or not. But, one thing which often people miss is to even question, whether the ladder is kept? Similarly, in life, it is important to know where are we going? Are we even in the right direction? Or, whether the aim set in life is right for us and making us grow? When you are doing career planning, it is important to introspect on these questions. If you will not plan your career properly then success will remain a distant dream and you will keep on struggling.

While embarking on their professional journey, people think that their financial position and reputation will decide their success. It can be one of the important factors, but success cannot be simply defined by materialistic possession of comfort and luxurious items. Contentment, peace of mind and happiness is also important. What good is a success that comes on the cost health and leads to stress? Whether you have your own business or a full-time job, it is important to be happy and content while doing it. At times, people work in a stable job, fulfill their responsibilities and lead a normal life. But there are some people who love their independence and want to be their own boss.

People who want to start their own business often fail or return to the full-time job after facing few pitfalls. Why is that? Often these people lack perspective. They don't know which type of business they should do or how much investment is required? Because of lack of direction and opportunities they fail to start their own business. Direct Selling Industry is one such industry that is open to all and with minimum investment; one can start his own business, build his network and be his own boss.

What is Network Marketing?

Direct Marketing or Network Marketing is a simple concept that eliminates middlemen from the system and helps in selling the products/services of the company directly through its associates. With the help of a strong network of the company, one can sell the products of the company in person without any need for print or electronic advertising. People who join the company are not considered employees but Business Associates and are given a commission on their sales.

Network Marketing is considered the leading business in the world. Even the business tycoons of the world claim that network marketing is the business of the century and the best way to earn a handsome living without slogging day in and day out. It is a business that needs no physical location, one can do this business from anywhere office, house and even while traveling. It is a business with no time restriction or financial investments and anyone can start working irrespective of his educational background.

The flexibility this business offer was one of the reasons why Dr. Ashok Bhatia and Mr. Satyan Bhatia decided to start IMC. The idea behind founding IMC was to create a platform where people from anywhere and everywhere can come and join to be their own boss. The vision of IMC was to resurrect the lost wisdom of Ayurveda by manufacturing and marketing herbal products that will help in treating the physical ailment and promoting stress-free life.

Why IMC is a unique company and future of the country?

International Marketing Corporation was founded in 2007 and it is the first direct selling company of India. Though there are many direct selling companies in India but all are multinational companies with their branch in India. But IMC is the only company that was founded in India and deals in marketing/selling of Ayurvedic and herbal products. Being the first indigenous company in the direct selling industry makes it unique and distinctly ahead. Our company has strong roots and aims in combining the traditional medicinal system of Ayurveda with modern business values to create business opportunities for people who want to start their own business. It is a dream of the founder of the company to help people become financially independent and live a healthy life.

Today, the company has a countless number of business associates who help in spreading awareness of the benefits of the herbal products and help in the selling of products all around the country. We have more than 250 products in health care, home care, beauty and personal care sector that helps in overall development and healing of an individual. In the course of a decade, IMC has crossed many milestones and created history. It is the hard work of its business associates and network that the company has won many awards including Best Company of the Year Award in 2017.

A company can sustain and grow only if it has strong business values and ethical code of conduct. Our founder, Dr. Ashok Bhatia and Mr. Satyan Bhatia were always clear that they will do everything with utmost transparency and honesty. They believed that the Mantra behind long-term relations is loyalty and responsibility. Hence, they created a business plan which is beneficial for all who works hard and is ready to work in a team.

If all you dreamt was to live a luxurious life and become self-sufficient, then time is now. If you dreamt of starting your own business, then time is now. If you dreamt of doing something along with family responsibilities, then time is now. IMC is the way that will help you reach your destination. IMC is the channel that will help you makes your dreams come true. IMC is the way towards financial freedom.

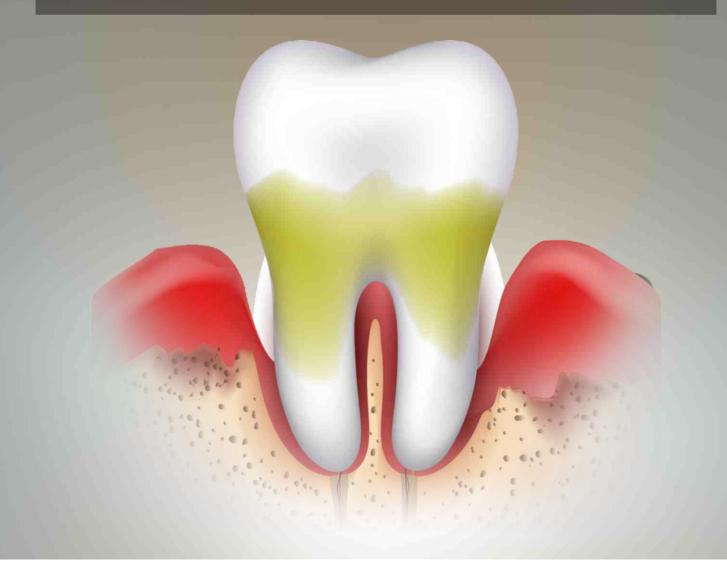
Don't wait for opportunities to knock your door, rather create your own door and opportunities!

Ekta Madaan Editorial, IMC

Diseases and Remedies IMC Products For Dental Disorders

It is said that "Smile is contagious" as it enhances the beauty and personality of the person. Teeth have an important role that makes a smile beautiful. Imagine stained teeth or crooked teeth and its impact on your smile! Tooth care and prevention of dental problems are important as it won't only affect the aesthetics but will also lead to severe issues in the long run. Clean, strong and symmetrical teeth will make your smile beautiful and will also promote good digestion as it will chew food properly. Hence, it is important to take proper care of the teeth and keep them clean.

The main reason behind dental problems is lack of oral hygiene. If the teeth are properly cleaned and flossed twice a day, it will remove the small food particles from the inner layers of the teeth and prevent decaying of teeth. Lack of hygiene results in demineralization of teeth, formation of plaque weakens the enamel and consumption of sugar or cold beverages result in tooth decay as the acids present in such substances can attack the teeth in next 20 minutes of consumption. This results in swelling of the teeth, formation of cavities, weakening of gums and many other dental problems that can have serious



repercussions.

One of the common but dangerous diseases is pyorrhea that results in damaging of gums and if left untreated can lead to deterioration of jaw bone. When oral hygiene is not observed, it results in settling down of plaque and tartar on the gums, which results in pain and inflammation as the plaque is full of harmful bacteria. If left untreated, it further results in formation of abscesses and tooth decay. When the infection further progresses and infects bones and tissues, it is called Periodontitis. Often when a person feels pain in the teeth, sudden but persistent bad breath or swelling, he ignores but can actually be symptoms of gum diseases and if not given proper attention can worsen. Consumption of sugar, tobacco, smoking, junk food addiction, etc. are some of the reasons that can result in pyorrhea over a period of time.

A tooth cavity is another major dental problem that is common in children and adult but should not be ignored. Often, consumption of junk food or carbonated beverages results in loss of minerals, leading to a hole or cavity in the teeth. This is a very common issue, but when the cavity is not filled it may result in infection if any food particle is trapped in it and may result in tooth decay. So, it is essential to brush teeth twice a day and floss before sleeping. Also, one should use mouthwash to keep the mouth clean after eating and avoid bad breath. Apart from this, one should also get the filling done to avoid any infection.

In order to keep your teeth and gums strong and disease-free, follow these suggestions and use IMC Dental Cream, Aloe Charcoal Dental Gel and Aloe Mouth Wash:

Suggestions

- Gargle with lukewarm water with a pinch of sal.
- Brush your teeth before going to bed.
- Quit smoking.
- Massage gums and teeth with mustard oil mixed with salt and turmeric regularly to clean the teeth.
- In the case of the cavity, get the filling done otherwise it will get deeper and reach to the pulp, and then the tooth will be extracted.

Treatment

- Mix 20ml. Himalayan Berry Juice and 2 drops of Shri Tulsi in water and drink this mixture daily in the morning and evening on an empty stomach.
- Put 4 drops of Shri Tulsi in Lukewarm water and gargle twice a day in the morning and evening.
- Consume 1 tablet each of Pain Away in the morning and evening.
- Consume 1 tablet each of TruHealth in the morning and evening.
- Brush with Aloe Dental Cream daily.
- Brush with Aloe Charcoal Gel at night.
- Gargle with Aloe Mouthwash after every meal

Aloe Almond Hair Oil

IMC has brought mineral free Almond Hair Oil enriched with more than 21 natural herbs.

It prevents greying of hair. Makes hair thick, smooth and shiny. Helps to reduce headache and fatigue. Boosts memory and highly beneficial for sound sleep.

Directions to use:

Gently massage your head with the oil in the scalp using your fingertips. Leave it overnight. Rinse off with Keshwin hair cleanser for best results.

Longer Hair Silky Shiny Stronger Healthier





RAS

Recognition and Award Seminar

"Recognition or Award is not merely an acknowledgment of past actions, but an inspiration for future goals and accomplishments."

RAS: A day to reap the benefits of your toil; a day to celebrate your and your team's achievements and a day to make new targets and pledge to accomplish them. Recognition and Award Seminar is a special and a much awaited day for all the associates of the company. A day like no other, it infuses associates with fire to overcome their challenges and obstacles. Have you wondered why recognition is important? What makes an associate give his blood, sweat and tears to work? What is that one force that can make you change your life?

Everyone in this world aspires to be successful. Definition of success may vary from person to person; for some survival or meeting the basic needs of the family is enough and for other success means getting the name, fame and accumulating luxuries of the world. Recognition or Respect in the eyes of others is a driving force that makes a man burn the midnight oil. Survival can be the reason in the beginning but as the time goes by and income becomes stable, one looks for a sense of recognition, people love to be admired as role models and torchbearers, which is why we at IMC celebrate success and growth of our associates.

Our associates are the backbone of the company. They are the warriors, who work tirelessly, travel all around the country to spread information about the benefits of herbal products, how IMC products can help to live a stress and disease-free life? How everyone can say goodbye to financial problems with IMC's direct marketing business? If not our associates, IMC wouldn't have able to fulfill their mission to promote Ayurvedic products for holistic healing and create a platform where people from any background can come and start their own business.

India is a developing country and the root cause of all the evils and crime in the country is lack of awareness and poverty. When a person gets a platform to earn a handsome living or start his/her own business, he will progress in his life and dream about higher things. He will dream about earning respect in society and when a company recognizes the efforts of such a hard-working associate, it increases his confidence, zeal to work more and enhance his goodwill and name in the society.

IMC has founded Inspiring World, a separate entity only to educate and support the associates. RAS is a monthly success celebration which is organized by Inspiring World nation-wide with the help of top associates and regional managers of every state. It is not only an event that recognizes the efforts of the associates but also motivates them to accomplish their goals and create milestones for others. It is an event where associates know about the life and achievements of other associates that will help them to plan for their goals. It is an event that will boost the morale of the associates to increase their capabilities and harness their potent abilities to not only transform their own lives but also of their team.

So, work hard and make yourself a living success story that inspires others to wake up from their slumber, break free from their shackles and work towards a better tomorrow. Remember, only an empowered being can take responsibility of empowering others. So first take your responsibility and IMC is always there to support you in every step.

The power you have is to be the best version of yourself you can be, so you can create a better world.

RAS Events in November 2018

Date	Place	State
18-11-18	Vijayvada	Andhra Pradesh
18-11-18	Guwahati	Assam
18-11-18	Silchar	Assam
18-11-18	Johrat	Assam
18-11-18	Patna	Bihar
18-11-18	Kaimoor	Bihar
18-11-18	Purnia	Bihar
18-11-18	Gopalganj	Bihar
18-11-18	Samastipur	Bihar
18-11-18	Raipur	Chhattisgarh
18-11-18	Baikundpur	Chhattisgarh
18-11-18	Delhi	Delhi
18-11-18	Ahmedabad	Gujarat
18-11-18	Surat	Gujarat
18-11-18	Rajkot	Gujarat
18-11-18	Rohtak	Haryana
18-11-18	Fatehbad	Haryana
18-11-18	Jumbo	J & K
18-11-18	Godda	Jharkhand
18-11-18	Koderma	Jharkhand
18-11-18	Ranchi	Jharkhand
18-11-18	Bangalore	Karnataka
18-11-18	Vijayapur	Karnataka
18-11-18	Thrissur	Kerala
18-11-18	Satna	Madhya Pradesh
18-11-18	Indore	Madhya Pradesh
18-11-18	Seoni	Madhya Pradesh
18-11-18	Guna	Madhya Pradesh
18-11-18	Mumbai	Maharashtra
11-11-18	Nagpur	Maharashtra
18-11-18	Aurangabad	Maharashtra
18-11-18	Pune	Maharashtra
18-11-18	Imphal	Manipur
17-11-18	Aizwal	Mizoram
18-11-18	Dimapur	Nagaland
18-11-18	Sambalpur	Odisha
18-11-18	Bhubaneshwar	Odisha
18-11-18	Ludhiana	Punjab
18-11-18	Jaipur	Rajasthan
18-11-18	Udaipur	Rajasthan
18-11-18	Ganganagar	Rajasthan
18-11-18	Hyderabad	Telangana
18-11-18	Allahabad	Uttar Pradesh
18-11-18	Lucknow	Uttar Pradesh
25-11-18	Kanpur	Uttar Pradesh
18-11-18	Varanasi	Uttar Pradesh
11-11-18	Gorakhpur	Uttar Pradesh
18-11-18	Shahjanpur	Uttar Pradesh
18-11-18	Ballia	Uttar Pradesh
18-11-18	Moradabad	Uttar Pradesh
18-11-18	Kashipur	Uttrakhand
18-11-18	Kolkata	West bengal
18-11-18	Puraliya	West bengal
18-11-18	Murshidabad	West bengal
18-11-18	Chennai	Tamil Nadu





President Star Associate of September 2018



Chairman Star Associate of September 2018



Subodh Chandrakant Jadhav Maharashtra



Dr. Anantkumar Diisho Vishwanath, Maharashtra





Diamond Star Associate of September 2018

Name	State
Kartar Chand Dogra	Punjab
Jaikrishana Pandey	Uttar Pradesh
Lilawati Devi	Jharkhand

Punjab➤ Indrajit KumarBiharUttar Pradesh➤ Mohd AslamUttar PradeshJharkhand➤ Parshotam KumarPunjabUttar Pradesh➤ Neetu SharmaDelhi

State

Name



➤ Amit jain

Ruby Star Associate of September 2018

Name	State	Name	State
➤ Rupesh Jha	Maharashtra	➤ Falgunee Viththalbhai Balas	Gujarat
➤ Shakespeare Rawat	Uttar Pradesh	➤ Vijay Pal	Uttar Pradesh
➤ Pradeep Prajapati	Uttar Pradesh	➤ Mamta Karir	Nagaland
➤ Ashit Koley	West Bengal	➤ Dnyanoba Madhav Gadekar	Maharashtra
➤ Preetam Poddar	Bihar	➤ Harshad Rajendra Ramhhe	Maharashtra
➤ Sanjay Kumar	Odisha	➤ Shiv Ram Singh	Uttar Pradesh
➤ Susanta Sadhukhan	West Bengal	➤ Vishal Sachdeva	Haryana
➤ Dinesh Kumar	Uttar Pradesh	➤ J Daleya Reddy	Odisha
➤ Wazid Ali	Uttar Pradesh	➤ Deepak Kumar Darjeeling	Rajastán
➤ Lalji Tiwari	Madhya Pradesh	➤ Ashok Kumar Rasaily	Manipur
➤ Shyamsundar Dk	Karnataka	➤ Gulab Devi	Rajastán
➤ Anil Kumar Choubey	Madhya Pradesh	➤ Jay Ram Prasad	Bihar
➤ Sudip Das	West Bengal	➤ Dilip Jagannath Deore	Maharashtra
➤ Vikash Kumar	Bihar	➤ Raosaheb Samudre	Maharashtra
➤ Shiv Shankar Sah	Bihar		



Gold Star Associate of September 2018

Name ➤ Usha mishra	State Haryana	Name ➤ Sanjay kumar	State Uttar Pradesh
➤ SHELJA RAJPAL ➤ Sunachand Naik	Punjab Odisha	➤ Sunil Kumar Bind ➤ Krishna Pati Rajbhar	Uttar Pradesh Assam
➤ Asha Devi ➤ Ratnabai Sonvane ➤ Mohd Sadrul haque	Delhi Maharashtra Maharashtra	Vikash Kumar VermaMadhu manjariVinod Kumar	Uttar Pradesh Chattisgarh Jharkhand
➤ Sant Kumar Pal ➤ Rajesh ➤ Satyaveer Singh	Chattisgarh Delhi Uttar Pradesh	NungshisanglaChandra Prakash BadoniMansham	Nagaland Uttarakhand Uttar Pradesh



Gold Star Associate of September 2018

	Name	State	
)	► Boddula Rajamouli	Telangana	
>	➤ Sreeja .m	Kerala	
>	► Parmjeet Kaur	Punjab	
>	➤ Deepchand Mahour	Rajastán	
>	► Bansi Lal Vyas	Rajastán	
>	► Ram Pravesh Singh	Bihar	
	➤ Sunil Mishra	Uttar Pradesh	
	➤ Bastirama Sinwar	Rajasthan	
	► Rajiv Kumar Sharma	Jharkhand	
>	► Rohit Kumar	Uttar Pradesh	
	► Hitesh Vijay Kale	Maharashtra	
	► Bhuvan Singh Uikey	Madhya Pradesh	
	► Prasiddh Kumar Srivastav	Uttar Pradesh	
	► Dilip Hari Rathod	Maharashtra	
)	► Sheoshankar Sharma	Bihar	
	► Biradar Santosh Bhanudas	Maharashtra	
	► Mustafa Ansari	Jharkhand	
	Zeesan Ahamad	Uttar Pradesh	
>	► Nirbhay Kumar Singh	Uttar Pradesh	
	► Potadar Vyankat Ramrao	Maharashtra	
	► Arjun Kumar Sah	Bihar	
	► Nemeelal Uikey	Madhya Pradesh	
	Dnyaneshwar Meshram	Maharashtra	
	► Laxman Mahadev Mote	Maharashtra	
	► Vinay Kumar Singh	Bihar	
>	► Rakesh Prasad	Uttar Pradesh	
>	➤ Sanjoy Tribedi	Al Oeste De Benga	la
	► Dhanraj Sharma	Jharkhand	

Maharashtra

Uttar Pradesh

Uttar Pradesh

Madhya Pradesh

Al Oeste De Bengala

Maharashtra

Odisha

Odisha

Jharkhand

➤ Mangala Rohidas Bhurse

➤ Sandeep Kumar Bind

➤ Basanta Kumar Patra

➤ Samarjeet Singh

➤ Shub Ranjan Das
➤ Babarao Raut

➤ Manjulata Behera

➤ Jaynal Haque

➤ Amar Singh

	Name	State
>	Bolsa de nilaja	West Bengal
>	Manoj Yadav	Jharkhand
>	MAMATA DAS	Odisha
>	Mohamed Ismail Sheikh	Maharashtra
>	SAVITRI DEVI	Haryana
>	DIPAK MAJI	Jharkhand
>	Saroj murmu	Jharkhand
>	PINKU PAUL	Assam
>	Balaji Arjun Suryawanshi	Maharashtra
>	Bidyut Kumar Mallik	Odisha
>	Sunil Kumar Patel	Uttar Pradesh
>	Chandan Singh	Delhi
>	RAMU MARUTI BASARGE	Karnataka
>	Vithal Inchanalkar	Karnataka
>	Sangita Shyam	Manipur
>	V SOMEYA RANJAN RAJU	Odisha
>	BOBITA SHARMA	Assam
>	SANDIP SINGH MUNDA	Jharkhand
>	Jyoti Shukla	Uttar Pradesh
>	Vijay Kumar Bind	Bihar



➤ Lata Sharma

➤ Sumit Ashok Suryawanshi

Silver Star Associate of September 2018

NameStateNameState➤ Pushpa JoshiDelhi➤ Yogendra BhagatBihar	
➤ Puchna lochi Dolhi ➤ Voqendra Rhagat Dihar	
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➤ Bhimrao Mendhekar Maharashtra ➤ Heenaben B Vora Gujarat	
➤ Sk Joinal Abedin Bengala Occidental ➤ Mohd Afroz Uttar Pradesh	
➤ Mukeshwar Saran Jharkhand ➤ Mohd Arshad Uttar Pradesh	
➤ Gurpiar Singh Punjab ➤ Shiv Balak Patel Madhya Pradesh)
➤ Mahaboob Basha.s Andhra Pradesh ➤ Inder Prakash Tiwari Delhi	
➤ Dhramraj Uttar Pradesh ➤ Ram Pratap Pal Uttar Pradesh	
➤ Biswanath Sil Bengala Occidental ➤ Ajay Kumar Soni Madhya Pradesh)
➤ Rekha Devi Uttar Pradesh ➤ Abdul Qadir Khan Uttar Pradesh	
➤ Hridaya Nand Singh Bihar ➤ Chander Singh Slathia Jammu y Cachen	nira
➤ Pabitra Manhira Odisha ➤ Vinod Jhariya Madhya Pradesh)
➤ Umesh Kumar Uttar Pradesh ➤ Ramshankar Panday Uttar Pradesh	
➤ Vijay Kumar Singh Bihar ➤ Suraj Kumar Barman Chattisgarh	
➤ Pankaj Kumar Bihar ➤ Ram Lakhan Pandey Uttar Pradesh	
➤ Jitendra Pal Singh Uttar Pradesh ➤ Chowan Paswan Bihar	
➤ Saroj Kumari Jammu y Cachemira ➤ Mahabir Ram Bihar	
➤ Manimala A Karnataka ➤ Kalawati Devi Jharkhand	
➤ Nuzovo Dawhuo Nagaland ➤ Sunita Devi Bihar	
➤ Rajat Mondal Bengala Occidental ➤ Bhupendra Kumar Bihar	
➤ Urmila Devi Bihar ➤ Kaushilya Devi Uttar Pradesh	
➤ Rajnish Prasad Tiwari Madhya Pradesh ➤ Bhim Prasad Uttar Pradesh	
➤ Mahendra Kumar Kushwaha Madhya Pradesh ➤ Ashok Kumar Jharkhand	
➤ Ziaus Sahar Razzaqi Delhi ➤ Naresh Kumar Jharkhand	
➤ Dhananjay Maurya Uttar Pradesh ➤ Dewnath Kumar Jharkhand	
➤ Phulchand Pal Uttar Pradesh ➤ Brijendra Singh Bhadouriya Madhya Pradesh)
➤ Upendra Choudhury Assam ➤ Sanjay Kumar Madhya Pradesh)
➤ Narendra Solanki Madhya Pradesh ➤ Vijay Shankar Yadav Uttar Pradesh	
➤ Ranju Bhartiya Uttar Pradesh ➤ Mohd Riyaz Khan Uttar Pradesh	
➤ Savitri Nishad Chattisgarh ➤ Sugapati Devi Bihar	
➤ Mr Chandra Prakash Maurya Uttar Pradesh ➤ Bharat Gupta Madhya Pradesh)
➤ Chitra Chakravorty Bihar ➤ Radioshyam Choudhary Jharkhand	
➤ Pradeep Kumar Bhushan Bihar ➤ Rabindra Singh Bihar	
➤ Anant Kumar Uttar Pradesh ➤ Maltiben Dudharejiya Gujarat	
➤ Mridul Ch Deka Assam ➤ Pawan Kumar Mahto Jharkhand	
➤ Sudheer Kumar Bihar ➤ Padmanabhuni Sesha Laxmi Telangana	
➤ Sudha Uttar Pradesh ➤ Sangeta Avinash Waghulde Maharashtra	
➤ Rajeeo Singh Uttar Pradesh ➤ Bablu Yadav Uttar Pradesh	

➤ Lalji Verma

➤ Laxmi Sai

Uttar Pradesh

Chattisgarh

Rajastán

Maharashtra



➤ Kumar De Manish

➤ Niranjan Dasharath Bhong

Silver Star Associate of September 2018

Name	State	Name	State
➤ Madan Mohan Pattanaik	Odisha	➤ Biplab Kumar Das	Bengala Occidental
➤ Mukesh Kumar	Uttar Pradesh	➤ Santanu Nayak	Odisha
➤ Goutam Sarkar	Bengala Occidental	➤ Prbhakar	Uttar Pradesh
➤ Bendangenla Imsong	Nagaland	➤ Pranab Kumar Das	Assam
➤ Beerendra Kumar	Uttar Pradesh	➤ Ram Nimba	Rajastán
➤ Ram Bhawan	Uttar Pradesh	➤ Lipika Das	Manipur
➤ Rajesh Kumar Patel	Bihar	➤ Manoj Kumar	Bihar
➤ Dilip Nageshwar	Madhya Pradesh	➤ Vijai Kumar Verma	Bihar
➤ Dibyani Nayak	Nagaland	➤ Vinay Prasad	Bihar
➤ Madhab Borah	Assam	➤ Ram Nath Sharma	Bihar
➤ Indrajeet Singh	Jharkhand	➤ Debananda Satpathy	Odisha
➤ Mohd Saeed Khan	Maharashtra	➤ Madhuri Soreng	Jharkhand
➤ Pushpa Devi	Bihar	➤ Kaineping Daimei	Manipur
➤ Dharmeshbhai Ranchhodbhai Parmar	Gujarat	➤ Abhayraj	Madhya Pradesh
➤ Amit Kumar	Uttar Pradesh	➤ Ramnarayan Kushwaha	Madhya Pradesh
➤ Deepak Kumar	Haryana	➤ Kiran Singh	Uttar Pradesh
➤ Surekha Ravindra Dabhade	Maharashtra	➤ Sakir Hussain	Haryana
➤ Sandeep Chopra	Haryana	➤ Murari Prasad	Jharkhand
➤ Vandana Upadhyay	Uttar Pradesh	➤ Raju Mishra	Odisha
➤ Vilas Kumar Peligro Lohare	Maharashtra	➤ Birendra Singh	Madhya Pradesh
➤ Jagabandhu Maji	Jharkhand	➤ Suneeta Kumari	Uttar Pradesh
➤ Kumar Nirmal Mahto	Jharkhand	➤ Ramprakash Maurya	Uttar Pradesh
➤ Mamta Devi	Bihar	➤ Basudeo Mahto	Jharkhand
➤ Gulab Narshi Gada	Maharashtra	➤ Barkha Kumari	Bihar
➤ Sudhanshu Kumar Gupta	Bihar	➤ Sombir	Haryana
➤ Jitu Oraon	Jharkhand	➤ Kalu Charan Achary	Odisha
➤ Pratap Rana	Odisha	➤ Amolkumar S. Ghodake	Karnataka
➤ Shashi Kumar	Bihar	➤ Bharti Tiwari	Madhya Pradesh
➤ Jageshwar Hembram	Jharkhand	➤ Kishori Tirkey	Jharkhand
➤ Irfan Ahmad	Uttar Pradesh	➤ Suraj Kumar	Jharkhand
➤ Kamal Singh	Uttar Pradesh	➤ Bhairo Singh	Delhi
➤ Dharmendra Kumar Dhananjay	Delhi	➤ Mondal Dulal	Jharkhand
➤ Sachin Kumar Gupta	Uttar Pradesh	➤ Vijay Shankar Chaubey	Uttar Pradesh
➤ Shyambabu Kumar	Bihar	➤ Kiran Devi	Uttar Pradesh
➤ Pradeep Kumar Nuwal	Rajastán	➤ Satyadev	Uttar Pradesh
➤ Kavita Saini	Haryana	➤ Asha Devi	Jharkhand
➤ Ananda Bhaaga Khairnar	Maharashtra	➤ Vishal Balkishanji Bhutada	Maharashtra

Jharkhand

Maharashtra

➤ Arshi Ahmad

➤ Inderjeet Singh

Uttar Pradesh

Uttar Pradesh



Silver Star Associate of September 2018

Name

➤ Momtai Ansari

➤ Bhagwandas Yadav

➤ Umesh Kumar Srivastva

➤ Sidheshwar Laxman Birajdar

➤ Anil Rajeshwar Mourya

➤ Aprende Más Sobre

➤ Kapse Pranita Panditrao

➤ Govind Indru Panjwani

➤ Chandrahansh Singh Yadav

➤ Arvind Kumar Aarya

➤ Timcv

➤ Suman Sharma

➤ Zahir Ahmad Mohammad Sabir

➤ Pandey Ravilal

➤ Vijay Kumar

➤ Ajay Singh Yadav

➤ Mohammed Touseef Khan

➤ Lata Devi Sharma

➤ Rampati

➤ Panchal Maroti

State

Bihar

Uttar Pradesh

Uttar Pradesh

Maharashtra

Maharashtra

Uttar Pradesh

Maharashtra

Gujarat

Uttar Pradesh

Bihar

Haryana

Uttar Pradesh

Maharashtra

Madhva Pradesh

Delhi

Uttar Pradesh

Madhya Pradesh

Delhi

Uttar Pradesh

Maharashtra

Once upon a time, a village caught fire and the villagers started running away from the village to save their lives. There was a sparrow which was observing the whole incident from the tree. She went to a small lake, took some water in her beak and started throwing it in the fire. Even though she could carry few drops of water in her beak, she did not shy away from extinguishing the fire. Seeing her flying back and forth from the pond, even the villages started throwing water to extinguish the fire and as a result, the village was saved.

There was a crow sitting on the branch of the tree watching the incident. He said to the sparrow, that she alone could not have saved the entire village from the flames. So why did you even try? She said it is better to do something small rather than sitting idle and witnessing the destruction. She said, she is proud of the fact that people got inspired of her efforts and whenever people will talk about the fire, she will be remembered as the brave sparrow who helped to save the village, unlike the crow.

Moral of the story is, one should always help and do their bit to support others rather than just sitting and cribbing about the situation. Remember, a random act of kindness however small or big will bear fruits and inspire others.

The Ripple Effect



IMC

OFFER

ROYAL MONTHLY BONUS

(RMB)

IMC introduces Royal Monthly Bonus for Associates upto Diamond Star level.

ELIGIBILITY:

Any associate can avail a monthly bonus under the given offer if they maintain their previously achieved level. The varied amounts of the Royal Monthly Bonus according to the respective level maintained are mentioned on the right side.

▶ Super Star: Rs. 2,000
 ▶ Silver Star: Rs. 4,000
 ▶ Gold Star: Rs. 7,000
 ▶ Ruby Star: Rs. 15,000
 ▶ Diamond Star: Rs. 25,000

Conditions:

Newly qualified associates will only be eligible for the Royal Monthly Bonus in the succeeding month of their achievement if they maintain their achieved level.

Note:

The criteria which is to be followed for qualification by the Associates for maintenance of different levels are as follows:

Level	No. of qualified 35% Legs	PGBV
Super Star	0	30,000
Silver Star	1	30,000
Gold Star	2	25,000
Ruby Star	4	20,000
Diamond Star	6	15,000

Offer Validity: 2nd August 2018 – 31st October 2018



OR

Earns 1 lac PGBV in two months then they shall directly reach 35% level.

CONDITION:

Maximum 7501 PBV in a month will be considered per associate ID for qualifying fast super star

VALIDITY:

2nd August 2018 - 31st October 2018



Eligibility:

If an associate earns 7501 PBV in a single month, then they shall directly reach 25% level.

Note:

The purchase should be done in the same month

Validity: 2nd August 2018 - 31st October 2018



Gift: Win Invitation For LEADERSHIP TRAINING SEMINAR

by renowned Motivation Speaker & Corporate Trainer

Mr. Vivek Bindra

and Grand Inauguration of New Warehouse

in Haridwar

on 4^{th} , 5^{th} , 6^{th} and 7^{th} December 2018

EVENT FEATURES:

- Special life changing leadership and motivational training by renowned Motivational Speaker and Corporate Trainer Mr. Vivek Bindra.
- Accommodation and meals at a prestigious Hotel.
- · Visit to IMC factory.
- Opening and visit to the new warehouse
- Entertainment programs DJ and Dance.
- Still photography & videos to capture every precious moment.
- Recognition and Award Ceremony.
- Note: You can bring your spouse/partner along by achieving double qualification.
 - Offer is not transferable/ exchangeable.
 - Children are not allowed.
 - Offer valid from 1st Aug to 31st Oct 2018.
 - Check-out on 7th Dec 2018 before 12:00pm.







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