



IMC



12th
IMC
ANNIVERSARY



LAKSHYA 2019

Grand Celebrations of
12 Years
of IMC

at the Revolutionary Mega Seminar



Index

International Marketing Corporation Pvt. Ltd.

E-NEWS LETTER

Founder & Chairman:
Dr. Ashok Bhatia

Managing Director
Mr. Satyan Bhatia

Writer
Ekta Madaan

Designer
Raghav Khanna

Website
www.imcbusiness.com

E-Mail
info@imcbusiness.com

Tollfree No.
1800-137-0098

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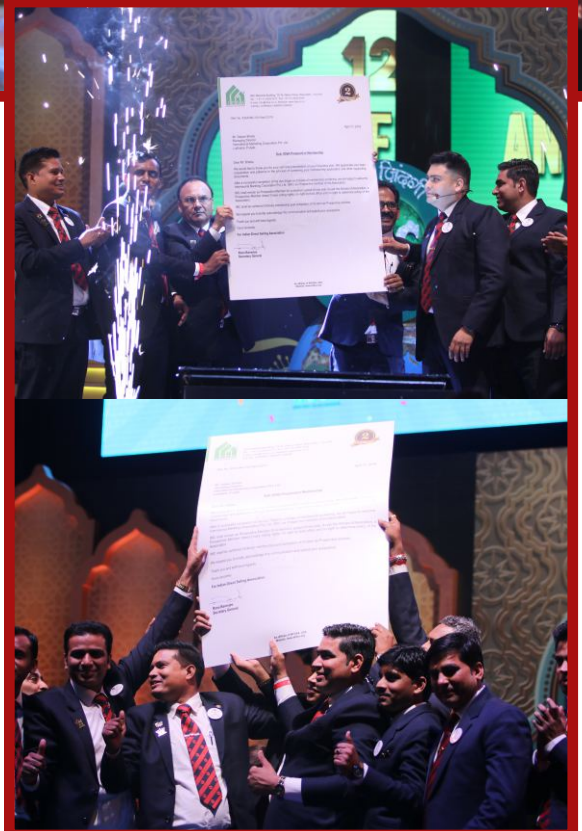


IMC

is now proud member of IDSA

It is an honour for IMC to be a part of the Indian Direct Selling Association (IDSA). IDSA a self-regulatory body relentlessly working towards the growth of the direct selling industry and is a bridge between the direct selling companies of India and the government bodies who formulate policies of the direct selling industry.

It is a privilege bestowed on our company and will help us to work in a conducive environment. We are overjoyed to receive such an esteemed membership that will create credibility and confidence with in the system and industry.





"Only a leader who can adopt changes can aspire changes"



Dr. Ashok Bhatia

Founder and Chairman I.M.C.

Seven Sutrass of Leadership

A leader is the one who leads by example, a quote we often hear but not many can comprehend. Leading an organization is not an easy task but a person with the virtues of foresight, the courage to overcome challenges, hawk eye vision to identify the talent and humility to take everyone along thus creating unity in diversity is what means to be a good leader. History has witnessed many leaders some were dictators like Adolf Hitler, some were visionary who united the country like Mahatma Gandhi and some were innovators like Steve Jobs who revolutionized the world of telecommunication. **"Only a leader who can adopt changes can aspire changes"** If you aspire to be a leader and then first decide what kind of leader you want to be? Let's understand what it takes to be a leader and ask yourself are you ready to cultivate those qualities in yourself?

1. **Practice what you preach:** What good is a leader who cannot walk the talk? Often we see people giving their opinions on others matter, but do they follow their own advice? A leader is someone who practices his preaching rather than just supplying. When your team will see that you live by your words then your experience talks and the world listens.
2. **Dynamism and visionary:** What kind of leader you want for yourself negative and lazy or positive and enthusiastic? If the latter is your choice then you should also be a dynamic leader with a vision in mind. A leader who is looking for opportunities and foresees the future can only break records and become successful. With dynamism in actions and vision in mind, you can motivate your team and accomplish goals.
3. **Strategic planning:** Goal setting is not enough, it should be backed by planning ahead necessary steps that will lead to achieving the goals before time. A leader with no strategy is not a leader; in fact, no man can live his life without planning for the future and working in present. So, one of the important qualities of a good leader is planning with a fixed objective in mind.
4. **Focused Intention:** Intentions encourage actions. A leader with no fixed mindset can neither concentrate his energy towards a goal nor can direct his team. A leader first needs to understand his motives and intention, only then with a clear mind, he can channelize the energies of his team and bring out results.
5. **Mentor of his team:** Perfection is an illusion and everyone needs some kind of training to enhance his/her capabilities. A leader is not a dictator but a mentor, guiding light and a friend of his teammates. It is a leaders responsibility to know the team and understand their challenges. Compassion will go a long way and will help him to identify the non-performers in the team, understand and guide them towards becoming performers. Remember, a mentor will have thousands of hands to accompany him, but a tormentor will always stand alone. So, choose wisely.
6. **Keeps the team united:** Unity is not just a patriotic concept but the reason behind the development of every organism. Even a human body is made when the cells get united and make a whole organism. So, how can a company or department survive alone? It is a key task of a leader to infuse in the team values of team spirit, cooperation and humility towards one another. Have open discussions with your team, take them for outing or lunch and keep them united.
7. **Loyal towards the organization:** A leader who keeps its organization first then his personal interest can only survive in the long run. It is the duty of a leader to make his team also understand the need for the organisation's interest first. Here, a leader should lead by example and help the team to change negative sentiments to positive for the betterment of the team and the organisation .

To conclude, be a leader that serves the organization and his team equivalently. When your team does remarkably well applaud them and give them credit publically but never criticize them publically. A true leader is the one who knows that his true strength lies in creating more leaders alike not just the followers.





How to **Maintain & Expand** your IMC Business?



"Growth is never by mere chance; it is the result of forces working together."



Mr. Satyan Bhatia
Managing Director I.M.C

Building a successful business is a dream of many and it is not a real challenge. But, sustaining and expanding of the business is the real challenge. Many entrepreneurs and start-ups initially grow and become popular overnight, but after the initial success, they either become just another company or fail to continue in the long run. If you want to expand your business and make it your legacy then it is important to invest in your workforce. It is important to think out of the box and have an aim, only then you can make your business self-sustaining. So, let's understand what you need to do make your IMC Business everlasting and ever-evolving:

1. **Create a high-performance and unified team:**

Your team is not just a team but an army of warriors that will help you become victorious. But, it is your responsibility as a team leader to keep them as one strong unit with one vision and goal in mind. Building a high-performance team is not an easy task, it is the responsibility of a team leader to understand his team, know their strengths and weaknesses, and help them overcome them.

"Growth is never by mere chance; it is the result of forces working together."

2. **Set long term and short term goals:**

One should have a vision as it gives direction to life. But, the easiest way to accomplish that vision is by breaking them into clearly defined short term and long term goals. Once you have set short term goals for your team like monthly sales target and long term annual goals it will help your team to focus on the set targets and will accordingly manage time and resources. So, while planning for the future, define your future in achievable and smart goals in a set time frame.

3. **Take risks:** *"The key to growth is acknowledging your fear of the unknown and jumping in anyway."*

Success lies out of the comfort zone. If you want the world to know you and respect you then it is important to take risks in life. An easy and comfortable life without any change will yield the same results. If your dreams are big then stakes should also be high. Don't be scared of failure or treading an unknown path rather take calculative risks and move further.

4. **Fly Light:** It is said that "When you want to expand or fly high then always fly light." It means don't invest in unnecessary things that can block your capitals. Often in order to avoid a lack of resources, we assimilate many resources which lead to a lack of funds. So, remember to invest only in those resources that are important for goal achievement and don't burden yourself with debt.



5. **Quality enhancement and training:** Nobody is a born perfectionist, we all need to learn new things and get trained. Similarly, while we are venturing on a new journey or expanding the current business, we need to train our team. Quality of our team will determine the success of our business, so it is important to invest in quality enhancement. Motivate your team to actively participate in training and help them build a "YES" mind. Remember, replacement is never the right option but training surely will go a long way.



ALOE VERA

A woman's
beauty potion
in
IMC skin care
range

A healthy skin is result of a healthy lifestyle and thorough skin care routines. We all understand that getting an acne or pimple is nothing but the worst possible nightmare. And, no matter how horrifying it is, it is your skin shouting for care. Before it starts shouting out loud, you better start caring.

Now, isn't it common for all of the ladies that they are tired of parlor routines or scared of medical/ surgical treatments? And it takes away so much of effort and money to spend on these where we have better options to spend them in the places where we would like to, may be shopping.

Stress is one major reason for unhealthy skin, so don't worry about it anymore. Here, we are putting up a secret that is kept wonderfully over the years in Indian culture. Now, isn't a home treatment, the best treatment? Also, what's better than an Ayurvedic product for your skin? Nothing actually!



According to a study published in the *Indian Journal of Dermatology*, in ancient Egypt, they called *Aloe Vera* "that plant of immortality".

Aloe Vera plant is inbuilt with healing and soothing qualities that enhances your skin care and health routine and is surely worth to find a permanent place in your house. Aloe Vera is a magical herb that holds ability to ease out acnes, pimples and other skin related problems. Though it is an easily grown plant, Aloe latex contains anthraquinones, compounds that actively heal and reduce pain through natural anti-inflammatory effects. But not just this, it has so much more beautifying and healing benefits. You are definitely in for a surprise knowing so much more.

Here are some benefits we have listed that will compel you to take a relook at your chemical makeup and cosmetics.

Aloe Vera acts as a soothing moisturizer for your skin without leaving any greasy or oily effect. Often, the moisturizers leave our skin with tinge of greasiness, to eliminate the undesired oily elements, use Aloe Vera. Its flower and leaf extracts have antioxidant properties, especially the leaf skin extract. The leaf skin extract also exhibits antimycoplasmic properties that help destroy bacteria on skin cells.

With scorching heat over our heads, sunburns are a possibility. Or even if you are travelling to some exotic place, sunburns are inevitable. To eliminate these burns over your skin, Aloe Vera is definitely worth a place in your beach pouch. It has a medicinal quality that soothes your burn and provides a cooling effect. IMC Aloe Sunscreen lotion creates that shield for you and keeps the skin safe from harmful UV rays.

Acnes are our worst enemies. Believe it or not, there isn't a way we could avoid having them, so why not find a way to heal them.

Lucky are those who are saved from this wrath, for us who aren't, Aloe Vera will play its best. It helps the acne to settle and lightens up the mark. Apply twice a day and see magic! (Or, science) **IMC** Face care range just brings all of the benefits to you in just the form you would like, with a range of products pure and effective as its ingredients. Again, now, your stretch marks may define your struggle and they might be your beauty lines, but it isn't any harm if they could vanish.

Aloe Vera is imbued with the quality to reduce dark spots or even stretch marks. You can apply it twice a day, mandatorily before you sleep and see the difference within days.

Now, I know I used word magic before, but it isn't. Aloe Vera is just a medicinal plant that requires your dedication to apply it. It certainly cannot heal in a day, but we assure you that it can. Apply without fail, and you'll know the difference. And, it is a lot better than going to doctors or parlors. You just have to take some time out for your skin and your skin will yield results. But there is lot of inconvenience and time that it takes up to do the process raw at home.

And just for that we have a whole range of products from **IMC** that are as brilliant as the raw Aloe Vera and give you all the benefits without the hassle and time consuming process. **IMC** has products in the categories of skin care, hair care, women personal hygiene, body care, health supplements and goodness what not! So, Ditch your parlor today and try IMC products for the perfect skin that you desire.

Have a healthy life, have a healthy skin!



“

Herbal Face Scrub

It removes blackheads,
dead skin cells and
revitalises the skin
texture. It increases
skin elasticity and
makes it firm.”



Lakshya 2019



Grand
Celebration of
12 Years
of IMC
at the
Revolutionary
Mega Seminar

Lakshya was a much-awaited event where business associates from all across the country came together to celebrate the fruits of their labour of the previous year and plan for the future. The event is a symbol of unity and strength of the company as people from the diverse economic background; region, cast and come together. A splendid event with the strength of 20,000 business associates was organized on 14th April 2019 in New Delhi at Indira Gandhi Stadium. The event started with great fervour and exuberance, the walls of the stadium were echoing with slogans of Good IMC followed by lamp lighting ceremony, and cultural and patriotic performances to pay tribute to our multi-culture country.

After evoking the blessing of Lord Ganesha with Ganesh Vandana, the managing director of the company Mr. Satyan Bhatia addressed the associates and shared his words of wisdom. The highlight of his speech was how he discussed about the importance of Digitalization and also launched the new website of the company, which is dynamic, innovative and consumer-friendly. Now our associates can simply scroll the website to know in detail about the products and processes to resolve their queries. After the launch of our website was the time to meet the founder and chairman of the company, Dr. Ashok Bhatia. The crowd roared on his entry and was filled with enthusiasm with his speech. The event was full of surprises and the beginning of surprise was Unveiling the New Products of the company. Mr. Satyan Bhatia and Dr. Ashok Bhatia launched the new products and explained the benefits and usage of each product.





The theme of the grand seminar was to celebrate and recognize the hard work and dedication of the associates. Top three state distributors, tehsil distributors and outlet owners were felicitated for their unparalleled efforts and growth in the company. Associates who achieved a new level like Crown President Star, President Star, Crown Ambassador Star, Ambassador Star and Maintained Chairman Star were honoured and given their badge of honour in the form of a level pin. Former DGP of Punjab, Dr. Chander Shekhar who is now the chief advisor of the company was also present at the event and gave a motivational speech inspiring the business associates to work ethically. He stressed on the company's transparent structure and applauded the organization stating that our country needs more companies like IMC who work for the development of the country.

The main attraction of the event of "Carwan: The Car Carnival" this was the time where associates were handed over their dream cars. An emotional moment for most of the car achievers who a few years ago were not able to feed their family were now proud owners of a luxury car. After the car distribution ceremony, next was the felicitation of RAB club distributors, Crorepati Club Members and Kohinoor Star Achiever, the highest honor of IMC which was given to Mr. Prem Kumar. Last but not least, associates were mesmerised by the smashing performance by, "Sufi Sparrows" who created a celestial environment. The event was concluded with high energy and optimism.



“Kohinoor
Star
Achiever”



1



2



3



4



5



6



7



8



9



10



1

Kavita Prem Associates



3

Aradhya Enterprises



2

Aman Ji Corporation



5

Ved Prakash Ojha



4

Kunal Kamra



6

Mishra Brothers



8

Kiran Bala



7

Sanjay Kumar Sahu



10

Anand Bajpai



9

Karamjeet Maan Associates

TOP 10 PAYOUTS & LAKHPATI CLUB ACHIEVERS IN MARCH 2019



1. Kavita Prem Associates



2. Kumal Kamra



3. Aradhya Enterprises



4. Ved Prakash Ojha



5. Mishra Brothers

TOP 10 PAYOUTS & LAKHPATI CLUB ACHIEVERS IN MARCH 2019



6. Aman Ji Corporation



7. Karamjeet Maan Associates



8. Sanjay Kumar Sahu



9. Manoj Kumar Singh



10. Kiran Bala

LAKHPATI IN MARCH 2019

S.NO.	ID NO.	NAME	STATE
1	103258	Kavita Prem Associates	Delhi
2	714416	Kunal Kamra	Punjab
3	403627	Aradhya Enterprises	Rajasthan
4	764309	Ved Prakash Ojha	Gujarat
5	413414	Mishra Brothers	Haryana
6	708204	Aman Ji Corporation	Uttar Pradesh
7	106201	Karamjeet Maan Associates	Haryana
8	887766	Sanjay Kumar Sahu	Jharkhand
9	769211	Manoj Kumar Singh	Bihar
10	101273	Kiran Bala	Punjab
11	401448	Anand Bajpai	Maharashtra
12	702190	Genex Success Resources Llp	Telangana
13	944943	Raman Kumar Vijay	Bihar
14	851685	D N Singh	Uttar Pradesh
15	1074720	Manoj Kumar	Bihar
16	868986	Keshav Rawat	Uttar Pradesh
17	702187	Vivekanand	Bihar
18	104867	Sardul Singh	Haryana
19	411263	Manish Kumar	Punjab
20	769208	Haricharan Singh	Bihar
21	972323	Rajgopal Ramkishanji Sharma	Maharashtra
22	885988	Suraj Kumar	Jharkhand
23	915815	Ashutosh Associates	Odisha
24	970733	Sagar Kumar Gupta	Jharkhand
25	1134054	Vikas Agrawal	Uttar Pradesh
26	870999	Jaiprakash	Uttar Pradesh
27	816658	P.v.lakshman	Telangana
28	933393	Sumit Sharma	Assam
29	759490	Dalveer Singh	Madhya Pradesh
30	1153261	Mahavir Singh	Haryana
31	500670	Ram Kalit Das	Delhi
32	936518	Shanti Doot Harbaal	Maharashtra
33	912333	Sailesh Sahu	Jharkhand
34	1144804	Dr Pratap Maruti Pawar	Maharashtra
35	757568	Hari Prasad Sharma	Gujarat
36	1088700	Sanjay Kumar Saxena	Uttar Pradesh
37	739960	Ravishankar Mishra	Maharashtra
38	1645655	Sunayna Kumari	Bihar
39	724703	Mohammad Yunus Ghadiyali	Gujarat
40	1209398	Anita Jaiswal	Assam
41	876522	Rajesh Kumar Gupta	Uttar Pradesh
42	707808	Shyam Narayan	Uttar Pradesh
43	886520	Vidya Umesh Zamre	Maharashtra
44	1074711	Uday Kumar	Bihar
45	774319	Shanti Devi	Uttar Pradesh
46	986720	Dharmendra	Jharkhand
47	1322367	Dilip Nandgaye	Maharashtra
48	1277833	Alok Singh Tomar	Uttar Pradesh
49	823030	Gunja Pravin Rai	Maharashtra
50	912349	Harendra Kumar	Jharkhand

LAKHPATI IN MARCH 2019

S.NO.	ID NO.	NAME	STATE
51	735292	Sarifa Bibi Molla	West Bengal
52	740213	Memon Afreen	Maharashtra
53	1080581	Dubey Brothers	Madhya Pradesh
54	809793	Sonali Shau	West Bengal
55	898575	Amandeep Singh	Punjab
56	819805	Kishore Nair	Maharashtra
57	846440	Bhavika Health And Beauty	Maharashtra
58	868032	Sanjay Prasad	Uttar Pradesh
59	103259	Hari Om Associates	Delhi
60	822326	Suryamohan Shukla	Maharashtra
61	866986	Alim Akhtar	Uttar Pradesh
62	105571	Sunita Rani	Haryana
63	845242	Tarun Kumar	Punjab
64	1658025	Raosaheb Kolge	Maharashtra
65	1157141	Kumar Ranjan	Uttar Pradesh
66	769052	Anil Kumar	Bihar
67	419086	Mahesh Chandra	Punjab
68	741775	Rajib Saha	West Bengal
69	765513	Puran Kumar Bhujel	West Bengal
70	886564	Vijay Kumar Pandey	Uttar Pradesh
71	769294	Ajay Kumar Singh	Bihar
72	773163	Md Mansoor Alam	Bihar
73	767372	Paltu Samanta	West Bengal
74	886580	Mukesh Kumar	Uttar Pradesh
75	121185	Alok Tiwari	Uttar Pradesh
76	403629	Mahender Singh	Rajasthan
77	405125	Gori Shankar Batra	Haryana
78	911523	Geeta Devi	Uttar Pradesh
79	716392	Dhanesh Kumar Yadav	Uttar Pradesh
80	753731	Okaram Chudhri	Gujarat
81	713463	Irfan Ismail Shaikh	Gujarat
82	1107387	Surendra Yadav	Bihar
83	1049449	Sudhansu Behera	Odisha
84	1245869	Avinash Sinha	Delhi
85	412578	Rajesh Kumar Nai	Rajasthan
86	1924724	Amar Jyoti Boruah	Assam
87	723348	Mukesh Kumar	Delhi
88	887311	Dr. Mohanlal H Rajbhar	Maharashtra
89	795874	Munna Singh Ramdular Singh	Gujarat
90	828374	Visweswara Rao.k	Telangana
91	767444	Jagannath Naskar	West Bengal
92	2382092	Tirath Lal Patel	Uttar Pradesh
93	1548352	Suraj Maurya	Uttar Pradesh
94	716337	Ram Pratap Maurya	Uttar Pradesh
95	744751	Hareshkumar Joshi	Gujarat
96	833391	Rani Singh	Bihar
97	747571	Sanjay Sadhukhan	West Bengal
98	2032180	Binod Ram	Jharkhand
99	887373	Sandeep C Sharma	Maharashtra
100	1033683	Rukman Abdul Shah	Maharashtra

LAKHPATI IN MARCH 2019

S.NO.	ID NO.	NAME	STATE
101	1276678	Usha Devi	Uttar Pradesh
102	708129	Sukhchain Kumar	Punjab
103	840600	Gulab Chandra Namdev	Madhya Pradesh
104	1181315	Pradip Kumar Shit	West Bengal
105	970737	Dayanand Kumar Mehta	Jharkhand
106	1211834	Manoj Kumar Pal	Uttar Pradesh
107	768610	Rajkumar Debnath	West Bengal
108	731067	Sana B V Krishna	Andhra Pradesh
109	104619	Preeti Sharma	Punjab
110	707769	Ram Baboo	Uttar Pradesh
111	816941	Ravi Kumar Tripathi	Maharashtra
112	877868	Putul Mandal	West Bengal
113	2083799	Aahana Infratech Private Ltd.	Gujarat
114	834200	Pallavi	Uttarakhand
115	828796	Sukesh Sharma	Bihar
116	1434310	Anasuri.srinivasa Rao	Telangana
117	735293	Pralhad Chandra Debnath	West Bengal
118	1855903	Subrata Kumar Roy	West Bengal
119	1476642	Kiran Rani	Haryana
120	1341995	Gautam Lal	West Bengal
121	1231942	Antony Sebastian	Kerala
122	778965	Maheshbhai.panchal	Gujarat
123	952577	Gagan Singh Jammoria	Jammu & Kashmir
124	827177	Starlife Furniture	Maharashtra
125	1280199	Ghazala Roohani	Bihar
126	860237	A V Associates	Jharkhand
127	1383010	Ramswaroop Dhakad	Madhya Pradesh
128	3316943	Shiv Ram Singh	Uttar Pradesh
129	714044	Sanjay Kumar Yadav	Uttar Pradesh
130	858160	Vijay Pal	Chandigarh
131	846965	Orsu Krishna Veni	Andhra Pradesh
132	747493	Nitish Mondal	West Bengal
133	748672	Chandan Kumar	Punjab
134	5550004	Tarvinder Singh Madan	Haryana
135	3219940	Kamlesh Pundlik Hajare	Maharashtra
136	3316944	Akhil Dubey	Uttar Pradesh
137	1237525	Shivkumar Kushwaha	Madhya Pradesh
138	2064849	Komal Sharma Associates	Rajasthan
139	1564168	Jay Kishan Rahangdale	Madhya Pradesh
140	1180593	Annasaheb Badrinath Nikam	Maharashtra
141	1020866	Rekha Dangi	Rajasthan
142	1658033	Nivedita Anant Mandrupkar	Maharashtra
143	1530920	Mohd Aslam	Uttar Pradesh
144	869148	Ozair Ahmed	Bihar
145	1103333	Neelam Pal	Madhya Pradesh
146	1550677	Pushpa Bharti	Bihar
147	866102	Parmila	Delhi
148	886043	Shankar Singh	Bihar
149	957058	Niranjan Kumar	Bihar



“Glass Cleaner

It makes glass and other hard surfaces clean, sparkling and hygienic. It removes all kinds of stains, scratches or dark spots.

”

Crown Ambassador

≡≡≡ Star Associates ≡≡≡



Mr. Vikas Agarwal
Uttar Pradesh



Mr. Mahavir Singh
Haryana



Mr. P.V. Lakshman
Telangana

Ambassador

Star Associates



Mr. Alok Singh Tomar
Uttar Pradesh



Mr. Suryamohan Shukla
Maharashtra



Mr. Tilak Dhari Maurya
Uttar Pradesh



Dr. Mohanlal H Rajbhar
Maharashtra

Chairman Star

Star Associates



Mr. Gulab Chandra Namdev
Madhya Pradesh



Mr. Navindra kumar Kapse
Chattisgarh



Mr. Sajjan Anand
Bihar



Mr. Anasuri Srinivasa Rao
Telangana



Ms. Kiran Rani
Haryana



Mr. Amar Jyoti Boruah
Assam

Chairman Star

Star Associates



Ms. Sangeeta Devi
Uttar Pradesh



Mr. Pawan kumar Singh
Bihar



Mr. Ghazala Roohani
Bihar



Mr. Tirath Lal Patel
Uttar Pradesh



Ms. Anita Kakoti
Assam



Mr. Giriraj Sharma
Haryana

Mr. Subrata kumar Roy
West Bengal

Diamond Star Associates

Names	State
Bhaskar Mondal	West Bengal
Paparao Karanam	Andhra Pradesh
Shekh Khalil Shekh Chand	Maharashtra
Rajeshwar Rai	Bihar
Akhil Dubey	Uttar Pradesh

Ruby Star Associates

Names	State
Harish Kumar	Punjab
Julufa Ahmed	Assam
Chandan Kumar	Bihar
Mohd Shabir Rathour	Jammu & Kashmir
Bansi Lal Vyas	Rajasthan
Vijay Kumar	Chattisgarh
Davinder Singh	Punjab
Ritu Kiran Thapa	Maharashtra
Monu Kurmi	Assam
Raju Shill	Nagaland
Vijay Kumar Keshrvani	Chattisgarh
Namdeo Anandrao Musmade	Maharashtra
Shyamal Kr Mandal	West Bengal
Ranjana Madhavrao Bhoshikar	Maharashtra
Suryakant Navalagund	Karnataka
Dilip Mathur	Rajasthan
Awchar Uddhav Laxmanrao	Maharashtra
Gonwar Nagreddy Shankargouda	Karnataka
Anjana Sharma	Nagaland
Naryan Singh	Madhya Pradesh
Uttam Tukaram Shitole	Maharashtra
Ashutosh Prasad	West Bengal

Gold Star Associates

Names	State
Gaurav Sharma	Haryana
Bharatbhai G. Ladumor	Gujarat
Ganeswar Deka	Assam
Asit Kumar Naskar	West Bengal
Ramkishor Pandole	Madhya Pradesh
Ishwar Prasad Gupta	Bihar
Raghwendra Kumar Singh	Bihar
Anara Devi	Uttar Pradesh
Jayanta Bishwash	Delhi
Ujeet Ram	Chattisgarh
Mamta Mangesh Salvi	Maharashtra
Maddula Srinivasa Rao	Andhra Pradesh
Sushma Darve	Maharashtra
Jitendra Kumar	Bihar
Mohammad Alam	Bihar
Shyam Kamar Biswas	Uttar Pradesh
Kunwar Pannalal	Uttar Pradesh
Vibhishan Kumar Das	Bihar
Md Zeyaul	Bihar
Anil Jaiswal	Assam
Shanno Munir Inamdar	Maharashtra
Ramtej	Uttar Pradesh
Taravti	Uttar Pradesh
Pabitra Pran Bhuyan	Assam
Laxmi Gome	Madhya Pradesh
Ashok Kumar	Uttar Pradesh
Tribut Konwar	Assam
Asheesh Kumar Sharma	Uttar Pradesh
Mithilesh Kumar Jha	Jharkhand

Gold Star Associates

Names	State
Dharmendra Kumar Vishwakarama	Uttar Pradesh
Vijaywanti Rajan Wahab	Delhi
Sangeeta Kumari	Bihar
Naru Gopal Dutta	Jharkhand
Sunita Kumari	Bihar
Jayaben	Gujarat
Prabhudev R Pattanashetti	Karnataka
Urmila Kumari	Bihar
Asharani Pramod Satre	Maharashtra
Jajendra Kumar P Dey	Maharashtra
Md Hajekul Alam	West Bengal
Sanjay Yadav	Rajasthan
Sawalram Funde	Maharashtra
Vilas Kumar Dungal Lohare	Maharashtra
Kuna Sahu	Odisha
Manju Rana	Jharkhand
Ramdayal	Uttar Pradesh
Navnath Sajaram Khalekar	Maharashtra
Sangeeta Sharma	Uttar Pradesh
Ashok Sudam Ramteke	Maharashtra
Meraj Ahmad	Uttar Pradesh
Piyush Kumar	Uttar Pradesh
Lala Ram	Rajasthan
Leela Devi	Bihar
Rohini Kernath Suryawanshi	Maharashtra
Suraj Gopinath Anjankar	Maharashtra
Raundal Rakesh Atmaram	Maharashtra
Dileep Kumar	Uttar Pradesh
Bhala Ram	Rajasthan

Gold Star Associates

Names	State
Pallabi Halder	West Bengal
Nawalkishor Motilal Mishra	Maharashtra
Krishan Kumar	Haryana
Momtaz Ansari	Bihar
Mahendar Kumar Patal	Rajasthan
Mrunal Ashish Gadade	Maharashtra
Radha Devi	Uttar Pradesh
Renu Raju Gupta	Maharashtra
Govind Indru Panjwani	Gujarat
Ravi Kumar C	Karnataka
Anil Dnyanoba Sejul	Maharashtra
Chilimuntha Pichaiah	Telangana
Abeni Kithan	Nagaland
Marina Lalhmangaihzuali	Nagaland

Silver Star Associates

Names	State
Mahadev G Khanvilkar	Maharashtra
Jawaharlal Maurya	Uttar Pradesh
Ram Chandra	Uttar Pradesh
Nitesh Kumar Choudhary	Jharkhand
Shaher Ali	Meghalaya
Gamanbhai Miththalbhai Gayakwad	Gujarat
Pankaj Kumar Gupta	Uttarakhand
Surender Singh	Uttarakhand
Tameshwar Singh	Chattisgarh
Tribhuwan Kumar	Punjab
Dinesh Maurya	Uttar Pradesh

Silver Star Associates

Names	State
Ajay Kumar Ray	Bihar
Pravin Keshavrao Kodande	Maharashtra
Firoj Ansari	Jharkhand
Amarjit Nishad	Uttar Pradesh
Jahfar Bhagavathi Parambil	Kerala
Soma Adhikary	West Bengal
Neesha	Uttar Pradesh
Sarita Devi	Bihar
Santosh Kumar	Bihar
Babulal Bharti	Uttar Pradesh
Jitendra Ramswarup Shettye	Maharashtra
Anita Mahata	West Bengal
Kumari Nitu	Uttar Pradesh
Subhashree Sahu	Odisha
Shiv Kumar	Uttar Pradesh
Motilal Netam	Chattisgarh
Bodhiram Suresh Chandrakar	Maharashtra
Daleep Chand	Punjab
Beronica Baxla	Chattisgarh
Rajasree Mukherjee	West Bengal
Rameshchand	Uttar Pradesh
Rajendra Babu	Uttar Pradesh
Sukh Ram Bhatiya	Himachal Pradesh
Kundlik Anandrao Chitriv	Maharashtra
Ganpat Umakant Chari	Maharashtra
Dilbara	Haryana
Rashmi Rekha Basumatari	Assam
Sanjay Kumar Giri	Uttar Pradesh
Veerendra Mourya	Madhya Pradesh

Silver Star Associates

Names	State
Amulya Kumar Sethi	Odisha
Rakesh Kumar	Uttar Pradesh
Aman Goyal	Chattisgarh
Arvind Sharma	Bihar
Sitaram Sidar	Chattisgarh
Rajesh Kumar Agnihotri	Uttar Pradesh
Kamal Karmakar	Assam
Subhash Kumar Jha	Bihar
Vijayakumar	Kerala
Koksingh	Madhya Pradesh
Mukesh Kumar	Haryana
Satydev Singh	Madhya Pradesh
Vishvanath	Uttar Pradesh
Surendra Singh	Rajasthan
Anjani Kumar	Bihar
Noor Mohd	Jammu & Kashmir
Rukhsana Khatoon	Bihar
Durgabhavani Dulam	Andhra Pradesh
Prasanna Tadse	Maharashtra
Rani Mishra	Delhi
Jakrias Kerketta	Chattisgarh
Dhokale Bharat Gulab	Maharashtra
Md Naushad	Bihar
Amol Ramesh Beldar	Maharashtra
Shakuntala Devi	Jharkhand
Geeta Sharma	Uttar Pradesh
Anjli Panwar	Uttar Pradesh
Rashid Lalabhai Shaikh	Maharashtra
Jitendra Gond	Uttar Pradesh

Silver Star Associates

Names	State
Sahebrao Tryambak Gitte	Maharashtra
Kalyani Soren	Jharkhand
Manavvar Ahmad	Uttar Pradesh
Manjula A Chinchali	Karnataka
Vikas Raosaheb Deshmukh	Maharashtra
Surendra Chauhan	Uttar Pradesh
Sushila Pande	Chattisgarh
Parteet Kumar	Punjab
Keshav Kumar Yadav	Bihar
Anuj Ravat	Bihar
Sarvesh Kumar Pal	Uttar Pradesh
Fateh Bahadur Singh	Bihar
Sikharani Mahato	West Bengal
Arnabesh Mahato	West Bengal
Ratna Singha	West Bengal
Sandeep Kumar Gupta	Uttar Pradesh
Akbar Ali	Bihar
Ranjeet Mahto	Bihar
Tilakdhari	Delhi
Sunil M Barnwal	Maharashtra
Md Akhtar Hussain	West Bengal
Sukanta Bera	West Bengal
Tamima Khatoon	Bihar
Anjani Kumar	Uttar Pradesh
Irshad Hussain	Bihar
Nira Ben Shah	Gujarat
Ravi Raj Domala	Telangana
Dinesh Kumar	Uttar Pradesh
Prabhakar Atmaram Naik	Goa

Silver Star Associates

Names	State
Ghanshyam Mishra	Uttar Pradesh
Subhash Chandra	Uttar Pradesh
Yadunandan Sharma	Bihar
Ramkesh	Uttar Pradesh
Ramjit Jayram Pal	Gujarat
Hridayananda Borah	Assam
Bikas Kumar	Bihar
Punshi Rayshi Katua	Gujarat
Jai Guru Dev Associate	Uttar Pradesh
Neelam Agarwal	Rajasthan
Toshan Kumar Sahu	Chattisgarh
Anupama Pravin Nandagaoli	Madhya Pradesh
Gouri Shanker Singh	Bihar
Joshap Kumar Pattanayak	Odisha
Dhunesk Kumar	Uttar Pradesh
Vishnu Prasad Goyal	Chattisgarh
Sudha Kumari	Bihar
Mirja Badsha Alam	West Bengal
Dinesh Kumar	Uttar Pradesh
Anil Kumar Shukla	Delhi
Jitendra Sahu	Uttar Pradesh
Sunny Kumar	Bihar
Umesh Vitthal Bhavsar	Maharashtra
Jitendra Prabhakar Dashpute	Maharashtra
Manmath Anandrao Valpalle	Maharashtra
Vimal Shankar Pandey	Uttar Pradesh
Radheshyam Kashiram Bansod	Maharashtra
Ramesh Kumar	Uttar Pradesh
Mr Raj Kumar Sahaney	Bihar

Silver Star Associates

Names	State
Sangam Devi	Uttar Pradesh
Krishna Kumar	Uttar Pradesh
Dharmraj Saini	Rajasthan
Vandana Balasaheb Kale	Maharashtra
Balasaheb Gudewar	Maharashtra
Gomti Bai	Madhya Pradesh
Saroj Kumar Giri	Bihar
Rati Bai	Rajasthan
Dnyaneshwar Supadu Bagul	Maharashtra
Dinesh Kumar	Maharashtra
Hanumant Tukaram Shitole	Maharashtra
Chhavi	Uttar Pradesh
Subhash B Desai	Karnataka
Kishor Kac Jhadiya	Gujarat
Fwrmaisa Daimari	Assam
Manoj Kumar Dubey	Delhi

Silver Star Associates

Names	State
Nirmal Singh	Uttar Pradesh
Sukhpal Singh	Punjab
Kirandeep Kaur	Punjab
Bhagyashri Kadam	Maharashtra
Krishna Kushwah	Madhya Pradesh
Ganesh Associate	Maharashtra
Soumen Das	West Bengal
Sachin Uttreshwar Mengade	Maharashtra
Jiarul Haque Molla	West Bengal
Merugu Krishnamma	Telangana
Surisetty Kiran Kumar	Andhra Pradesh
Manbahadur Yadav	Uttar Pradesh
Sonu Kumar	Bihar
Surekha Naresh Tadse	Maharashtra
Maneesh Kumar Gupta	Uttar Pradesh
Umesh Kumar Gupta	Uttar Pradesh

S. No.	Date	State	Locations	Guest Speakers
1	12-May-19	Assam	Guwahati	Mr. Sanjay Kumar Saxena
2	19-May-19		Johrat	Mr. Ajay Jaiswal
3	19-May-19	Bihar	Sheohar	Mr. Anil Kumar (Pushpa Bharti)
4	22-May-19		Patna	Mr. Prem Kumar
5	19-May-19		Purnia	Mr. Vivekanand
6	12-May-19		Kaimoor	Mr. Niranjan Kumar
7	19-May-19		Gopalganj	Mr. Haricharan Singh
8	26-May-19		Samastipur	Mr. D.N Singh
9	12-May-19		Madhepura	Mr. Sumit Sharma
10	26-May-19		Madhubani	Dr. Uday Kumar
11	19-May-19		Muzaffarpur	Mr. Raman Kumar Vijay
12	12-May-19		Gaya	Mr. Jasvir Singh
13	19-May-19	Chhattisgarh	Raipur	Mr. Alok Singh Tomar
14	19-May-19		Rajnandgaon	Dr. Pratap Maruti Pawar
15	26-May-19		Baikunthpur	M/s. Ashutosh Associates
16	26-May-19	Delhi	Delhi	Dr. Anand Bajpai
17	19-May-19	Gujarat	Gandhidham	Mr. Dharmendra Chaudhary
18	19-May-19		Surat	Mr. TsMadan
19	19-May-19	Haryana	Fatehbad	Mr. Prem Kumar
20	26-May-19		Rohtak	Mr. Mahavir Singh
21	19-May-19	J&K	Jammu	Mr. Ram Kalit Das
22	26-May-19	Jharkhand	Ranchi	Mr. Sanjay Kumar Sahu
23	19-May-19		Dhanbad	Mr. Kunal Kamra
24	11-May-19		Hazaribagh	Mr. Jaiprakash
25	26-May-19		Jamshedpur	Mr. Dharmendra
26	12-May-19	Karnataka	Mysore	Mr. P.V. Lakshman
27	12-May-19		Bijapur(SD)	Md. Rukman Abdul Shah
28	12-May-19		Dharwad	Mr. Umesh Nanaware
29	19-May-19		Bellary	Mr. Raosaheb Kolge
30	18-May-19	Kerala	Calicut (SD)	Dr. Akhtar Khanwala
31	12-May-19	Madhya Pradesh	Indore	Md. Yunus Gadhiyali
32	19-May-19		Bhopal	Mr. Manoj Kumar Singh
33	19-May-19		Satna	M/s Dubey Brothers
34	19-May-19		Shivpuri	Mr. Amandeep Singh
35	12-May-19		Shahdol	Mr. Vikas Agrawal

S. No.	Date	State	Locations	Guest Speakers
36	19-May-19	Maharashtra	Mumbai	Mr. Ajay Kumar Sharma
37	19-May-19		Nagpur	Mr. Tulsi Pal (Neelam Pal)
38	12-May-19		Solapur	Mr. Jaswant Chauhan
39	12-May-19		Nasik	Mr. Sandeep C Sharma
40	23-May-19		Ahmednagar	Dr. Akhtar Khanwala
41	19-May-19	Odisha	Bargarh	Mr. Suraj Kumar
42	12-May-19		Rourkela	Mr. Sailesh Sahu
43	11-May-19		Bhadrak	Mr. Dhanesh Kumar Yadav
44	12-May-19	Punjab	Ludhiana	Mr. Sumeet Johnson
45	12-May-19		Muktsar	Mr. Ajay Mann
46	12-May-19		Bathinda	Mr. Gori Shankar Batra
47	26-May-19	Rajasthan	Jaipur	Mr. Satyan Bhatia
48	12-May-19		Udaipur	Mr. Haresh Kumar Joshi
49	12-May-19		Jodhpur	Mr. Mukesh Kumar (ID No. 723348)
50	12-May-19		Sujargarh	Mr. Sardul Singh
51	26-May-19	Uttar Pradesh	Prayagraj	Mr. Ravishankar Mishra
52	19-May-19		Kanpur	Mr. Tarun Kanda
53	26-May-19		Varanasi	Mr. Manoj Kumar
54	26-May-19		Gorakhpur	Mr. Shivkant Mishra
55	11-May-19		Lucknow	Mr. Ramji Singh (ID:Rani Singh)
56	19-May-19		Shahjhanpur	Dr. Sukhchain Kumar
57	26-May-19		Ballia	Mr. Ram Pratap Maurya
58	19-May-19		Moradabad	Mr. Mahavir Singh
59	26-May-19		Partapgarh	Mr. Keshav Rawat
60	19-May-19		Aligarh	Mr. Devilal Dangi
61	26-May-19		Siddarthnagar	Mr. Devendra Nath
62	26-May-19	Uttarakhand	Haridwar	Mr. Avinash Sinha
63	12-May-19		Haldwani	Mr. Alok Tiwari
64	26-May-19	West Bengal	Siliguri	Mr. Rajib Saha
65	25-May-19		Kolkata	Mr. Ajay Jaiswal
66	26-May-19		Purulia	Mr. Ved Prakash Ojha
67	26-May-19		Murshidabad	Md. Mansoor Alam



IMC



BUMPER BIKE OFFER*

OFFER VALID FROM
April to June
2019

Qualifications:

For existing Super Star Associate & below:
(Level as on 31st March 2019)

Qualify & Maintain
Silver Star Associate Level

&

Get  **BAJAJ**

CT-100 Bike

For existing Silver Star Associate only:
(Level as on 31st March 2019)

Qualify & Maintain
Gold Star Associate Level &

&

Get  **BAJAJ**

Platina-100 Bike

For existing Gold Star Associate only:
(Level as on 31st March 2019)

Qualify & Maintain
Ruby Star Associate Level &

&

Get  **BAJAJ**

Discover-110 Bike

For Qualifying Silver Star Associate offer: If an Associate Qualifies for Silver Star Associate Level (38%) in your downline then you have to earn 45,000 PGBV.

Things to Remember

1. This Offer is not en-cashable & non-transferable.
2. Multiple Qualifications are not allowed.
3. Product image is for illustrative purpose only and may vary from actual Product.
4. Company will pay only the Ex-Showroom Price of the product and all other expenses will be borne by the Associate itself.
5. Terms & Conditions may Apply.



SWITZERLAND

CONVENTION

2020

5 NIGHTS
6 DAYS

Qualification Period:

1st April 2019 - 31st March 2020

Eligibility:

For Crown President Star Associates only

Qualification Criteria: Couple Qualification

- ★ **For Existing Crown President Star Associates:** Maintain 8 Qualified Super Star Legs with 2 Lakhs GBV in each Leg for any 3 months and achieve 20% growth in total Group Business Volume (GBV) in comparison to last financial year.
- ★ **For New Crown President Star Associates:** Qualify & Maintain Crown President Star Associates Level and earn Crown President fund once in a financial year.

Things to Remember:

1. Expected month of the trip: September 2020.
2. The trip is non-transferable/exchangeable/encashable.
3. Children are not allowed.
4. It is mandatory to submit passport and other legal documents before 30th April 2020.
5. Company will not be responsible, in case of visa rejection.

The IMC logo is a green circle with the letters 'IMC' in white, set against a red banner-like background at the top left of the page.

Phuket Convention 2020



Qualification Period: 1st April 2019 - 31st March 2020

Qualifying Criteria: Single Qualification

1. Associates at Silver Star Level and below as on 1st April 2019:

Achieve and maintain Ruby Star Associate Level till 31st March 2020.

2. For Existing Gold Star Associates level and above as on 1st April 2019:

Sponsor 2 new direct Associates or promote any 2 existing non 35%

direct Associates as on 1st April 2019 and help each of them earn 1.5 Lac GBV (new business) till 31st March 2020. Also, maintain minimum Ruby Star Level till 31st March 2020.

4^{Nights}
& 5^{Days}

Things to Remember:

- Expected month of the trip: June/July 2020.
- The trip is non-transferable/exchangeable/encashable.
- Children are not allowed.
- In case of partnership firm, only 1 partner can go on the trip.
- It is mandatory to submit passport and other legal documents before 30th April 2020
- Company will not be responsible, in case of visa rejection.

IMC

FPO

FIRST PURCHASE OFFER

GET

200 EXTRA
BV

Immediately on the same Invoice

Qualification:

Purchase products worth
minimum **801 BV**
in first single Invoice

Eligibility:

- For New Associates.
- For Existing Associates without any Personal Business Volume (PBV) since Date of Joining till 31st March 2019.

Terms and Conditions:

- For New Associates purchase should be done from the date of joining till the next closing date of the month.
- For existing Associates purchase should be done from 1st April - 31st May 2019.
- Multiple Qualifications are not allowed.
- You can avail the offer only once in first single invoice.
- First Purchase Offer (FPO) cannot be clubbed with Fast 25% Offer.

Offer is valid from 1st April 2019 to 30th June 2019



IMC



FAST

35% OFFER

OFFER VALID FOR MAY 2019

ACHIEVE

Fast 35% Level
(Super Star)

Qualification

If an Associate earns
60000 PGBV
in a single month

Condition:

Maximum 7501 PBV in a month will be considered from downline
Associate ID for qualifying Fast Super Star.

Extra BV earned through FPO offer will not be considered in FAST 35% Offer.

The IMC logo is a white circle with the letters 'IMC' in green, set against a green banner-like background.

FAST 25% OFFER

Offer Valid for
APRIL-JUNE
2019

Eligibility:

For Associates below 25% Level

Qualification:

If an Associate earns
7501 PBV
in a single month.

Achieve
Fast 25% Level
& Get

1%
Royalty

Terms & Condition:

- Fast 25% Offer cannot be clubbed with First Purchase Offer (FPO).
- 1% of the total Business volumes of the company of that month will be distributed as Royalty, which will be divided equally amongst the Fast 25% Level Qualifiers for that month.



“Aloe Shaving Gel

No more razor cuts and burns while shaving. Shave Gel with Aloe emollients is a natural scrubber that also removes tanning with a shave.

”

IMC MONTHLY «» E-NEWS LETTER



LUDHIANA APRIL 2019